

Retailer Via Key West Unveils New Handcrafted Key West Gifts And Jewelry Perfect For Valentine's Day

Online retailer Via Key West offers affordable unique handcrafted jewelry and gifts made by Key West artisans. Several of the new offerings are perfect Valentine's Day gifts that showcase the fabulous and funky style of Key West.

February 1, 2010 (FPRC) -- KEY WEST, FL -- Popular online retailer, Via Key West, has added several new products to its online shopping site for Valentine's Day gifts. New offerings include jewelry, art, sweet treats and bath salts.

For the Valentine who loves getting jewelry, Donna Barnett Jewelry Designs are the perfect choice. The Key West jewelry designer's unique, funky pieces range from \$40 to \$299. The stunning handcrafted jewelry line including necklaces and earrings is made from a combination of handmade beads, semi-precious stones, pearls, wood, pearls, glass and locally grown bamboo.

Art lovers can find a beautiful image from Peter Green Photography. Green's unique images highlight the natural beauty of Key West. Using a recipe of multiple exposures and focal points, he creates a unique depth and quality to each photo, blurring the lines between photography and painting. Each photograph is hand-signed and numbered with a limit of 125 prints per image.

Popular Key West gifts include its sweet tropical treats including We Take The Cake's Bundt cakes in several flavors including the popular namesake Key Lime Bundt Cake (one of Oprah's favorites from 2004) Caribbean Rum Red Velvet are also offered along with a variety of flavors of fudge from Sweets Of Paradise.

"People who come to Key West marvel at the unique beauty and interesting artisans that are unique to the Florida Keys. We've brought a variety of skilled artisan's hand-crafted gifts together in a one-stop-shop that is perfect for a funky and fabulous gift for Valentine's Day," says Lisa Malcom, owner of Via Key West.

Lovers of the tropics can also order bath salts made by Key West Island Salt Company. The handcrafted, locally sourced salts are made in small batches using pure ingredients and essential oils. ViaKeyWest.com offers a variety of ways to search for gifts by category and price, including sections for gifts under \$20 and gifts ranging in price from \$20 to \$50.

In addition to jewelry, art, sweet treats and bath salts, the site offers Key West books, t-shirts, music, handbags and friendship tiles-all unique to Key West. Via Key West also offers gift certificates so that recipients can choose their own gift from Key West artisans. The site offers a secure online shopping cart where consumers can choose regular mail, FedEx Standard or Priority Overnight or FedEx two-day shipping.

"People fall in love with Key West and at Key West. Whether you are looking for a gift for him or her you can find it online at ViaKeyWest.com. You can now take a piece of Key West home with you whether it's the love of art and photography, books, music or jewelry, Via Key West has that special one-of-a kind gift for you," said Malcom.

About Via Key West:

Online retailer ViaKeyWest.com offers unique gifts inspired by the art, history, culture and characters of Key West. The site is a one-stop-shop for hand-made treasures made by local artisans including one-of-a-kind jewelry, stunning photography, t-shirts, books, music and sweet treats.

Contact Information

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