

Sport Clips-Ontario Mills to Host Block Party & Fundraiser to Benefit the American Red Cross Hurricane Relief Efforts

Sport Clips will host a Block Party and Fundraiser on Sept. 20, 2008, from 10:00 am – 4:00 pm, to directly benefit the American Red Cross. All donations received from the event will benefit the relief efforts provided by the American Red Cross to assist displaced hurricane victims of the 2008 Hurricane Season. The event is expected to draw more than 5,000 people. Located across the street from the Ontario Mills in the Mills Circle Shopping Center, Sport Clips and its co-sponsors, which include several tenants from the shopping center, will provide a variety of fun and exciting activities for all ages, including big names in entertainment, free food, AND lots of give-aways!

September 8, 2008 (FPRC) -- ONTARIO, CALIF. — Sport Clips Haircuts, the nation's largest Men and Boy's Haircutting Chain, announced today that its Ontario, Calif. location at 4320 East Mills Circle Road, will host a 'Block Party' AND Fundraiser on September 20, 2008, from 10:00 am – 4:00 pm, to directly benefit the American Red Cross. All donations received from the event will benefit the relief efforts provided by the American Red Cross to assist displaced hurricane victims of the 2008 Hurricane Season. The event is expected to draw more than 5,000 people.

Located across the street from the Ontario Mills in the Mills Circle Shopping Center, Sport Clips and its co-sponsors, which include several tenants from the shopping center, will provide a variety of fun and exciting activities for all ages, including big names in entertainment, free food, AND lots of give-aways:

- BMX Professional Bikers from E 3 Entertainment, performing EXTREME stunts on two Quarter Pipes and a Jump Box (10:00 am to 12:00 pm)
- Brothers Band playing live, one of the Stinger's Night Club's most popular rock bands (12 noon – 2:00 pm)
- Applebee's, Del Taco, Hooters, and Sam's Club will provide free food samples, and the world famous "Hooters Girls" will be on site to present awards to the BMX Bikers
- Radio Remotes from 98.7 FM and X 103.9 FM will broad cast live from the event
- Exciting contest prizes, including Season Pass haircuts tickets from Sport Clips, Opening Day tickets donated by the Los Angeles Kings, and the Virgin Megastore will be giving away music related gifts.
- Appearances by representatives of the Rancho Cucamonga Quakes, Anaheim Arsenal and the Ontario Reign sport teams
- Special games and activities hosted by the U.S. Army
- Two bounce houses and face painting for the kids

- Cartoonist
- Verve! Energy Drink samples

The event, which will encompass nearly the entire shopping center parking lot, can be accessed from the intersection of Milliken Avenue and Concourse.

Sport Clips is known for offering excellent haircuts, while clients watch televisions tuned to sports at every station, and surrounding are surrounded with sports-themed décor including jerseys, pennants, lockers and sports memorabilia available for purchase. Sport Clips serves its clients on a walk-in basis. The SportClips Signature Service is the MVP Treatment: a precision haircut, massaging shampoo, steamed towel, and neck and shoulder massage.

According to Sport Clips' Area Developer Gregory A. Fisher, a managing member of Wellington Franchise Systems, the Sport Clips' unique concept really appeals to men. 'It's as if ESPN meets a barbershop.'

'Our clients enjoy coming into Sport Clips for both the 'guy-oriented' atmosphere and the great service. With no appointment necessary and complimentary neck trims between cuts, we can easily fit into anyone's busy schedule. Plus, visiting Sport Clips together provides a great bonding experience for men and their sons.'

Located across the street from the Ontario Mills in the Mills Circle Shopping Center in Ontario, Sport Clips store hours are from 10 am to 7 pm Monday through Friday, 9 am to 7 pm on Saturday, and noon to 5 pm on Sunday.

About Sport Clips

Headquartered in Georgetown, Texas, Sport Clips is a sports-themed hair-care franchise for men and boys with more than 585 stores in 35 states. Established in 1995 by Gordon Logan, Founder and CEO the company is one of the nation's leading franchises – Entrepreneur Magazine's January 2007 issue ranked Sport Clips 72nd in its 'Franchise 500' listing, and as the 49th fastest-growing franchise. Sport Clips has sponsored a race car in the NASCAR Busch Series since 2003, and sponsored Max Papis in the 2006 Indy 500. Sport Clips is the 'Official Haircutter' of several teams in the National Basketball Association (NBA), Major League Baseball (MLB) and National Hockey League (NHL). It is the official haircutter of the Veterans of Foreign Wars and offers preferential pricing to veterans. For more information about Sport Clips, including locations throughout the United States, visit www.SportClips.com.

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