

New Solution to Expensive Door Mirror Damage on Narrow Streets

Thousands of motorists every year suffer the expense and inconvenience of having to replace their car door mirror after it has been hit by another vehicle whilst parked. Mirror Mate is a simple but innovative solution to this common problem. It offers a strong visual reference by which other drivers can more easily judge their distance from a parked car.

March 20, 2009 (FPRC) -- If you've ever returned to your car to find someone has knocked off your door mirror, you'll know just how costly and inconvenient it can be.

Anyone who parks their car on a narrow street knows they run the constant risk of finding their door mirror dangling forlornly by its cables - knocked off by someone who just couldn't judge their distance well enough.

And to make matters worse, most culprits will have just driven off, safe in the knowledge they'll probably never get caught.

Even if you drive a small car, like a Vauxhall Corsa, you could be looking at a bill of around £130 to have it replaced, plus the time and trouble it takes to phone the garage, wait for the parts to arrive, then have it fitted.

Worse still if you drive a new BMW 7 Series with 'electro-chromatic' mirrors – you'd be faced with an eye-watering bill of around £800 for the complete mirror assembly - and that's before the labour charge on top.

Even if you're insured fully comprehensive, then you're probably still looking at an excess of at least £100 and losing your no claims discount into the bargain.

Thankfully, there's now a new solution in the form of the Mirror Mate - a simple, but ingenious high visibility 'cover' which slips over your car mirror like a glove.

Equally effective in daytime or night, the Mirror Mate acts as a strong visual reference by which other drivers can judge their distance from your car. This in turn reduces the risk of far more serious impacts where it wouldn't just be the door mirror that got damaged.

It's one of those ideas that's so simple you wonder why it took so long for someone to think it up. And the great thing is, not only does it help to prevent collision damage but in winter weather it keeps mirrors frost free too.

It takes seconds to fit and can be stowed in the glove box or door pocket when not in use. To attach the Mirror Mate you simply slip it over the mirror, pull the drawstring and fasten it with the spring loaded toggle. Then, once it's secure, just wind up your window on the drawstring to prevent any sticky fingered rascals taking it.

Door mirror damage costs car owners and insurers thousands every year - damage for which the culprit is very rarely caught. Mirror Mate greatly reduces this risk in a simple, quick and affordable way. They cost just £9.97 for a pair and are available online at www.mirrormate.co.uk

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