

## **PINC Solutions Named 2009 Supply & Demand Chain Executive Top 100**

*Leader in real-time visibility enabled yard management systems recognized as top innovator in supply and demand chain solutions.*

August 4, 2009 (FPRC) -- PINC Solutions, the leader in cost-effective yard management solutions based on real-time asset visibility technology, has been named by Supply & Demand Chain Executive Magazine among its 2009 top-100 providers of supply chain services and solutions. This year the magazine focused the criteria for its "100" feature on economic recovery.

The 2009 list of Supply & Demand Chain Executive 100 identifies leading providers of supply chain services and technologies who are helping their customers and clients both respond to the downturn and, more importantly, position themselves for growth ahead. Explained Andrew K. Reese, editor of Supply & Demand Chain Executive, "the corporate executives and line-of-business leaders who rely on the magazine want to know what the different supply chain solution and service providers are doing to help them meet these critical, corporate 'life-or-death' challenges."

"Achieving faster return on investment has become increasingly important to our customers in the face of the current economy," said Michelle Kiang, Vice President of Marketing of PINC Solutions. "Our yard management solution is built on a modular architecture that is scalable with the needs of businesses and facilities of varying sizes. This way, PINC's customers can choose and install our systems that address their most pressing requirements first, and then seamlessly expand the capabilities by adding additional modules at a later time. Our web-based application enables all corporate users to access the same visibility information regardless of their physical locations, thus ensuring single version of the truth is being shared within the organizations as well as with their supply chain partners."

Final recipients are featured in the cover story of the June/July 2009 issue of Supply & Demand Chain Executive, as well as online at [www.SDCExec.com/SDCE100](http://www.SDCExec.com/SDCE100).

### About Supply & Demand Chain Executive

Supply & Demand Chain Executive is the executive's user manual for successful supply and demand chain transformation, utilizing hard-hitting analysis, viewpoints and unbiased case studies to steer executives and supply management professionals through the complicated, yet critical, world of supply and demand chain enablement to gain competitive advantage. On the Web at [www.SDCExec.com](http://www.SDCExec.com).

### About PINC Solutions

PINC is a leading provider of real-time visibility enabled yard management solutions headquartered in Berkeley, California. Its clients include Fortune-1000 businesses in manufacturing, retail and transportation including Kraft Foods and Kimberly-Clark. PINC has pioneered the development of real-time-location-system (RTLS) using an innovative combination of passive RFID, GPS, MEMS and other wireless sensors to determine the item position in real time, eliminating the need for capital investment in the infrastructure. PINC provides turnkey yard management solutions delivered over the web on a Software-as-a-Service (SaaS) platform. For more information please visit [www.pincsolutions.com](http://www.pincsolutions.com)

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**Keywords**

[yard management](#)

[yard management system](#)

[rtls](#)

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