

## **Stradalli Cycle Bring Carbon Fiber Concept Bicycle to the Consumer Market**

*Stradalli Cycle launch their new carbon fiber concept bicycle for the consumer. The Milano Strada-PRO carbon road bike brings the best the technology and innovation not only to high-end competitive riders but also to the budget conscious consumer.*

August 28, 2009 (FPRC) -- The Stradalli Cycle Company is pleased to announce the launch of their new carbon fiber concept bicycle the Milano Strada-PRO. Made from high-modulus carbon that has a tensile strength of 50 tons per square cm, and an exterior weave of 3000 weaves per crossing (3K), the Milano Strada-PRO is a revolution in high performance bicycles.

The Stradalli Cycle Company designs and innovates concept bicycles with a team of specialists which include over 15 years of high-tech design and manufacturing of race quality motorcycle components and cyclists with over forty years of competitive cycling experience.

The latest creation from Stradalli is the Milano Strada-PRO carbon road bike. Using ultra-light carbon fiber components the frame weight is just 997g while the fork weight comes in at under 400g. The Milano Strada-PRO is race tested and put through the strictest quality control process.

Stradalli's aim is to bring professional level equipment and technology to the cost conscious cyclist without compromising performance, weight, resistance and quality. To achieve this the Stradalli Cycle Company sells directly to the public without the need for wholesalers and retailers, this allows Stradalli to sell the best quality cycling equipment at affordable prices.

The Milano Strada-PRO is available as a complete bicycle, as the frame alone or as a frame with wheels and bars. The complete bicycle which includes frame, forks, carbon fiber wheels, internal cable routing, carbon seatpost, bottle cages, carbon bars and stem with titanium bolts will retail at \$4398.99 but Stradalli have a special introductory price of \$1899.99 which is less than half price.

"We believe that every competitor deserves the best equipment available and we are offering all cyclists an opportunity to get the best technology and style available on the market today," said the CEO of the Stradalli Cycle Company. "Our goal is to bring the best the technology, innovation and elite components to high-end competitive riders as well as the budget conscious cyclist."

The Milano Strada-PRO is also BB30 ready. The BB30 International Standard provides the specifications for an oversized bottom bracket shell for a bike frame. It provides a significant increase in torsional stiffness (pedalling efficiency) while reducing weight by eliminating the cups that would normally hold the bearings.

### **About The Stradalli Cycle Company**

Based in Florida, the Stradalli Cycle Company sells worldwide to the keen athlete who demands the best equipment. With years of experience in both high tech manufacturing and design as well as a passion for cycling, Stradalli brings dedication and innovation to the road racing bicycle market.

### **Contact Information**

For more information contact Stradalli Cycle of Stradalli Cycle (<http://www.stradalli.com>)

**Keywords**

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