

## **Did You Hear What the CEO of NCR Had to Say About Changing Corporate Culture?**

*As the economy shows signs of a turnaround, which companies will be best positioned to lead their industry? As the CEO, who is your confidant to discuss this charge? Who do you lean on when you don't have all the answers? (See research from <http://blogs.hbr.org/ics/2009/03/who-can-help-the-ceo.html>)* *Harvard Business Review* *The Board of Veteran CEOs has created a platform for CEOs to find confidants and gain a competitive edge. The BofV CEOs is an exclusive group of midsize to large organizations that come together over breakfast to tap into the knowledge and wisdom of more experienced CEOs from Fortune 1000s.*

April 6, 2010 (FPRC) -- In January, Bill Nuti (Chairman and CEO of NCR Corporation) and John Bruno (Executive Vice President, Industry Solutions Group at NCR Corporation) led a lively discussion on how to make change a core value.

Participants had an opportunity to ask penetrating questions about what it really takes to make significant changes in an enterprise. In the discussion, Bill and John did not pull punches. Bill shared insightful experiences from NCR as well as when he served as CEO of Symbol Technologies.

On April 23rd, the Board of Veteran CEOs will continue its tradition of lively conversations over breakfast for CEOs only. This month Richard Goeglein, retired CEO of Harrah's Hotels and Casinos will be leading the roundtable discussion. An intimate group of 10-15 sitting CEOs will have the opportunity to sit up close and personal with Richard and leverage his wisdom and experience for growing an enterprise, especially in a severe recession.

The topics discussed are the result of interviewing sitting CEOs about their real time challenges prior to the breakfast. Those interviews are distilled into one topic.

An extensive discussion of the topic gives CEOs a competitive edge in this economic environment because midsize to large companies face many of the same challenges as Fortune 500s. However, they do not have access to the same resources as Fortune 500s. By leveraging the experience of Fortune 1000 CEOs who are retired or are still serving out their successful tenure, attendees gain access to resources not available to their competitors.

The breakfast attracts a number of CEOs from corporations which are household names. In addition, there will be special guests attending: Directors from Korn/Ferry and Allegheny Energy.

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