

## **Hollywood: Celebs and New Website come Together to Raise Money for Charity**

*Hollywood Producers and Celebrities come together with Atomic Lawn Entertainment and ALLTHIS to raise money for charity! Celebs include Ben Stiller, Ashton Kutcher, Rhianna, Max Amini, Christina DeRosa, Georgia Van Cuylenburg, CC Perkinson and Lew Marklin.*

May 22, 2010 (FPRC) -- Atomic Lawn Entertainment, LLC is proud to announce a new division outreach, dedicated to raising money for charitable organizations in partnership with ALLTHIS.com. All This, just launched their new site in April 2010. Members, which now include a growing number of Hollywood celebrities, auction off everything from babysitting services to movie premiere packages, box seats to live sports events and dinner dates with celebrities. Celebrities and normal Joe's are meeting in one common place with one common goal, to raise money for the causes that matter and to change the world one bid at a time.

'As soon as I was introduced to this new site, I new it was something special. I started calling everyone I know in Hollywood, sharing my ideas and enlisting to have them auction off themselves and their services. With ALL THIS, I can build an auction and stipulate who will get the money. The money never touches our hands. It goes directly to the organization, the way that charity should be! There are so many evil greedy people out there raising money and taking as much as 93% of the contributions that they raise. It's ludicrous. It should be illegal, and some people should be behind bars right now, that are not. This kind of site is what we need!' Says Lewis Marklin Mash, CEO and TV Producer for Atomic Lawn Entertainment. Mash was first recognized as the host of ADHDtv, in 2007. Now Mash is producing several new shows on Atomic Lawn Entertainment and is repped by Tsunami Productions.

Mash has posted six new celebrity auctions and is playing a part in four other campaigns with Ashton Kutcher, Ben Stiller and Rhianna on ALL THIS. The proceeds of Mash's current efforts will go to Make A Wish Foundation and Children's Hospital, to help children who are terminally ill. Other charities include Humane Society of America, Recording for the Blind and Dyslexic and various Haiti Relief projects. The auctions include a dinner date with Georgia Van Cuylenburg (Stand up comedian, star of Final Fantasy XIII), dinner date with former world champion horse race jockey and actress CC Perkinson, an event to be hosted by comedy central stand up comic Max Amini, a one hour phone consultation with a television agent, dinner with Zane's Sex Chronicles star and Ms Playboy Late Night July (2010), Christina DeRosa, and more.

Go to main page: <http://www.atomiclawn.com/charity.html>

ALL THIS, ALL THAT: <http://allthis.com/>

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