

## **Demon's Cycle Celebrates the Sale of its 10,000th Rolling Chassis**

*Demon's Cycle is celebrating the sale of its 10,000th rolling chassis since the company dedicated itself to the design and construction of custom motorcycle rolling chassis for choppers, pro-streets and bobbers.*

June 1, 2010 (FPRC) -- Demon's Cycle Inc., a custom motorcycle company in Florida, is pleased to announce that it has sold its 10,000th rolling chassis. Demon's Cycle started making custom rolling chassis 15 years ago and now with the sales of the 10,000th, Demon's Cycle can truly say that it has a formidable fleet of custom bikes driven on roads all over the world.

Demon's Cycle are experts at rolling chassis construction. Starting with a high quality frame, a perfectly matched custom front end is added according to the frame's stretch and rake. Then wheels are added from Demon's Cycle extensive range; anything from old school spoke wheels to Demon's wide 300 chrome billet wheels.

Using the companies web site, Demon's customers can order rolling chassis according to their needs and at differing level of completeness. Anything from a very basic rolling chassis to one that comes complete with fenders, pre-wired handlebars (with controls and switches), 6-speed transmissions, chrome brakes, LED taillights (with tag brackets), gas and oil tanks, seats, headlights, tires and forward controls; add an engine, get it painted and the customer has a brand new, ready to ride, custom bike. Demon's also offer complete bike kits; just paint, add fluids and the bike is ready for the open road.

"A great custom bike starts with a great rolling chassis" said Tom Steinbacher, the founder of Demon's Cycle. "We take all the guess work out for our customers, providing a great foundation for any project".

Demon's Cycles rolling chassis are so popular that many bike building firms use Demon's Cycle as an exclusive supplier. With Harley-Davidson sales improving for the second consecutive quarter and 212,000 new motorcycles expected to be sold by the end of the year, the popularity of cruiser motorcycles is increasing and Demon's Cycle is following suit and is on schedule to increase its sales throughout 2010.

### About Demon's Cycle

Headquartered in South Florida, Demon's Cycle was started over fifteen years ago by Tom Steinbacher and has a reputation as a pioneer of radical motorcycle designs, euro style bikes and custom chopper concepts. Demon's Cycle is an international custom motorcycle wholesale company. As well as building custom motorcycles and selling rolling chassis, Demon's Cycle specialize in the sale of custom parts for Harley-Davidson motorcycles. They offer a wide range of parts from carburetors to sidemount license plates.

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