

Marketing Xperience LLC Selected As Marketing Agency for Freightwatchers.net and Green Roof Blocks.

Marketing company selected by two companies who see the value of marketing in a down economy to be top of mind when the economy improves.

June 15, 2010 (FPRC) -- St. Louis, MO - 14/6/2010 - St. Louis based full service marketing company, Marketing Xperience LLC, has been selected to provide marketing services for two new customers.

Freightwatchers.net, a Midwest based transportation company and one of the oldest logistics companies in the United States, has retained the services of Marketing Xperience to develop their web presence by designing and copywriting a new website and logo for freightwatchers.net; search engine marketing tools, e-newsletters and direct mail campaign to broaden freightwatchers.net's U.S. transportation business.

Green Roof Blocks, a LEED certified manufacturer of self contained pre-vegetated roof blocks and packs which can be installed on an existing roof, reducing energy consumption and cost while decreasing storm water runoff, has hired Marketing Xperience LLC as their agency of record to copywrite and design a new website and new logo design, in addition to providing PR services, search engine optimization, social media marketing services and an e-newsletter.

According to Mona Grelck, Co Owner, Marketing Xperience, 'Companies who continue to market in a down economy will benefit from the exposure they receive when the economy picks up. These two companies see the value of continuing to keep their name in front of their potential and current customers. Marketing Xperience is excited to be involved in helping these two companies to grow to the next level'.

Marketing Xperience will provide web and direct marketing, social media marketing; public relations to increase brand awareness and sales for freightwatchers.net and Green Roof Blocks.

Marketing Xperience, LLC is a fifteen year-old, full service marketing company specializing in business-to-business marketing. The company focuses on delivering measurable and accountable marketing long-range programs for small and medium sized professional services businesses and industrial businesses including manufacturers, distributors and industrial service providers. For further information, please visit the company's website at www.marketingxp.com

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