

## **Park West Gallery Extends Park West Gallery CARES Initiative Nationwide**

*Park West Gallery continues donating apparel and fine art to non-profit organizations located across the country*

November 4, 2010 (FPRC) -- Park West Gallery is extending Park West Gallery CARES, an initiative by the Gallery to donate thousands of new items of clothing, works of art, books, and other important items to charitable and educational organizations, nationwide.

Launched in July, Park West Gallery CARES initially limited its outreach to organizations in the Detroit, MI and Miami, FL areas where Park West Gallery has physical locations. However, due to its monumental success, Park West Gallery has decided to extend the initiative to communities throughout the United States. The Lake Geneva Public Library in Lake Geneva, WI has already received a collection of art books, and the Winston Public School District in Winston, OR is slated to receive a donation of art and books in the upcoming weeks.

Organizations local to Park West Gallery that have also received donations include: Grace Centers of Hope, Capuchin Soup Kitchen, Covenant House, Detroit Rescue Mission, HAVEN of Oakland County and Vista Maria in Michigan along with the Calvary House for Men, Children's Home Society, Cooperative Feeding Program, LifeNet 4 Families, and Second Chance Thrift Store in Florida.

"While our physical locations are in Michigan and Florida, we serve clients all across the country. We'd like to assist their communities along with our own," said Albert Scaglione, founder and CEO of Park West Gallery. "All of the organizations chosen to receive these items provide such a valuable service, and we are honored to be able to help them as well as their communities in this way."

If you know of a charitable organization in your community that would benefit from Park West Gallery CARES, please contact: [marketing@parkwestgallery.com](mailto:marketing@parkwestgallery.com).

### **About Park West Gallery**

Since its founding in 1969, Park West Gallery has brought fine art to more than 1.2 million clients around the world. Park West Gallery holds art auctions on cruise ships and in major metropolitan areas. These auctions are exciting and fun events that combine collecting with art education and appreciation. In addition to auctions, Park West Gallery organizes and hosts enrichment lectures, gallery exhibitions, and cruise line sailings featuring world-renowned artists. We combine all of these events to create a unique collecting experience that lasts a lifetime and beyond. For more information, please visit [www.parkwestgallery.com](http://www.parkwestgallery.com).

For media inquiries only, please contact [media@parkwestgallery.com](mailto:media@parkwestgallery.com).

### **Contact Information**

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**Keywords**

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