

2010 World Masters Stage Race Champion to Switch to Stradalli for 2011 Race Season

The 2010 World Masters Stage Race Champion Grant Potter and Stradalli Cycle announce new plans for the 2011 international race season.

December 20, 2010 (FPRC) Miami, Florida -- Stradalli Cycle, the high performance carbon bicycle manufacturer, is pleased to announce that Grant Potter, the 2010 World Masters Stage Race Champion and 2009 National Masters U.S. champion will use the Stradalli Palermo for the 2011 international race season.

The Palermo is the new 2011 bicycle from Stradalli. Using the latest carbon molding technology, the new Stradalli Palermo offers unprecedented stiffness with its redesigned head tube, and BB30 bottom bracket area. By decreasing the lateral movement in these areas, the Palermo has great power transfer efficiency and responsiveness.

Grant, who lives in Parkland, Florida with his wife Christine and their three children, weighs in at 196 lbs and it can be difficult for him to find a carbon frame that can handle his torque output. However the Stradalli Palermo is perfect for someone of Grant's size and power.

"Its difficult to find a bike that can respond the way I need it to when it counts," Potter says. "A guy of my size and power, I can really notice how quick and responsive this bike is under the most extreme conditions."

Grant will continue to ride for the zMotion Pro team as he did in 2010 when he won his Gold medal.

About Grant Potter

Grant Potter has won many Masters trophies in the last several years and was the 2009 U.S. Masters National Champion. 2010 was an great year for Grant, he finished in the top ten at the USA Cycling 2010 Masters Road Nationals in Lexington, Kentucky and he also won best overall rider at the Gwinnett Bike Fest in Georgia. He was also the 2010 Deutschlandberg Worlds TT winner.

Grant is the team captain for zMotion and in 2010 they raised nearly \$2 million for the National Multiple Sclerosis Society, Kids in Distress (KID), Joe DiMaggio Children's Hospital and other worthwhile causes.

About The Stradalli Cycle Company

The Stradalli Cycle Company is based in Florida and sells worldwide to the keen athlete who demands the best equipment. With years of experience in both high tech manufacturing and design as well as a love for cycling, Stradalli brings passion and innovation to the road racing and mountain bike markets.

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