

Stradalli Unveils 2011 Palermo Full Carbon Road Bike as Part of New Year Product Line

Stradalli Cycle has released details of its 2011 product line including the new Palermo 100% 3K carbon road bike.

December 20, 2010 (FPRC) Miami, Florida -- Stradalli Cycle, the affordable high performance carbon bicycle manufacturer, is pleased to announce its 2011 product line. The star of the new lineup is the 2011 Stradalli Palermo full carbon road bike, a professional road bike at an affordable price.

The new Stradalli Palermo offers unprecedented stiffness with its newly redesigned head tube, and BB30 bottom bracket area. By decreasing the lateral movement in these areas, the Palermo offers great power transfer efficiency and responsiveness. The integrated seat post system incorporates the new seat mast toppler clamping device that now offers 25mm of saddle height extension even after the seat post mast has been cut down to size. All this, along with other innovations makes the Palermo one of the stiffest and lightest frames offered by Stradalli to date.

“This is an exciting time for Stradalli Cycle,” remarked Stradalli President Tom Steinbacher. “We've never been more focused on our product development, and these developments are yielding the most advanced products Stradalli has ever offered. The 2011 Stradalli product line represents the collective effort of many individuals. I've very proud of what we've accomplished.”

Designed for performance and stiffness without compromising on weight, the new 2011 version of the Palermo is the choice of champions and will be ridden by 2010 World Cup Champion, Grant Potter during the 2011 international race season.

About The Stradalli Cycle Company

Stradalli Cycle designs and manufactures high quality, affordable carbon road and mountain bikes. Based in Florida, Stradalli sells worldwide via its web site and by taking distributors out of the equation is able to offer better prices to its customers. With years of experience in both high tech manufacturing and design as well as a love for cycling, Stradalli brings passion and innovation to the road racing and mountain bike markets.

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Keywords

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