

innerbalancePR to Provide Strategic Publicity to Socially Responsible Brands and Causes

New Publicity Company Offers Integrated Solutions and Experience To Promote Responsible Products and Services

January 6, 2011 (FPRC) -- innerbalancePR, a newly launched Los Angeles public relations and marketing consulting service, announced today that it has opened its doors for business and will focus on promoting socially conscious companies and individuals. innerbalancePR is committed to promoting socially and environmentally responsible products, services, causes and people.

innerbalancePR provides strategic guidance to companies and individuals that are focused on developing and sharing products and services that enhance life and benefit the greater good. The company is committed to helping each client create integrated publicity and marketing solutions that improve brand awareness.

innerbalancePR is aiming its service at a variety of categories including; health & wellness; health food products; new product launches; environmental services and issues; green energy; solar energy; holistic medicine; autism; hospitals; non-profits; animal rights; and education.

“innerbalancePR is devoted to developing human potential and promoting social responsibility,” State Dirk Foster, CBO (Chief Balancing Officer). “We provide strategic guidance to companies and individuals that wish to share products and services that serve the greater good.”

Formerly the owner and President of SparksFly Public Relations, Mr. Foster continues: “After many years promoting consumer electronics and video game products, I decided to devote my time and considerable experience to working closely with companies and individuals that offer products and services that help, rather than just entertain, people. As a public relations and marketing specialist I have benefitted from my exceptional organizational skills as well as a talent for writing, communicating and strategic planning. innerbalancePR was launched in order to share these skills with socially conscious companies and individuals who wish to promote their own products and services.”

About innerbalancePR

innerbalancePR provides strategic guidance to companies and individuals that are focused on developing and sharing products and services that enhance life and benefit the greater good.

innerbalancePR was launched by Dirk Foster, who was previously the owner and President of SparksFly Public Relations. After 15 years of working in the video game and consumer electronics industries, Mr. Foster decided to devote his time, experience and publicity skills to helping promote socially conscious products, services and people. While most PR firms restrict their service to only media campaigns and branding, innerbalancePR goes deeper. Mr. Foster’s philosophy is that the message begins internally. In order to deliver the most effective publicity campaign, he works closely with each client to determine and sharpen the company's focus and goals so that the external message is in balance with the inner vision. It’s all about balance. For more information call (323) 404-6957 or visit: www.innerbalancepr.com

Contact Information

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Keywords

[environment](#)

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