

## **Sound And Vision Bolton And Leeds Celebrate The Chinese New Year With A One Week Sale On HD 3D LED LCD, Plasma TVs, Home Theater and Electricals**

*Celebrate the Chinese New Year And The Year Of The Rabbit In The Sound And Vision Sale Week With A New Home Cinema, DVD Player, Blu-ray Recorder, AV Stand, HD 3D LED, LCD or Plasma Television...*

February 2, 2011 (FPRC) -- The Chinese New Year is a huge event on the Chinese calendar and is celebrated in every Chinese home all over the world. This year is the Year of the rabbit, and Chinese people all over the world will be celebrating and welcoming a calmer more placid year compared to last year's year of the tiger.

Big celebrations will be taking place across the country and in family homes as traditions and parties take place to welcome the New Year and the new of the rabbit. The Chinese New Year celebrations are influenced by lunar activity as the New Year's celebrations start with a New moon and end with a full moon.

Just like the English New Years celebrations the Chinese celebrations have a New Years Eve and New Years day. During this time families gather to give thanks and celebrate the end of one year and the start of a new. In the days up to the big New Year celebrations Chinese homes clear out the old sweeping away ill fortune in the hope to welcome good fortune in the New Chinese Year. The Chinese New Year sees families and friends exchange red wrapped gifts in the hope to bring luck and fortune in the year of the rabbit.

During the New Year events the red wrapped gifts can be anything from huge amounts of money to LED, LCD and plasma televisions, Blu-ray recorders, DVD players and AV receivers. The Chinese New Year is an important event for thousands of Chinese people in the UK so to celebrate Sound and Vision are having a Chinese New Year sale over two weeks. The Chinese New Year Sale will last about 15 days, in that time shoppers will have the chance to buy home cinema products AV furniture and accessories at low sale prices.

During the celebrations and the Chinese New year Sale Sound and Vision will be offering discounts on the latest LED, LCD and 3D plasma televisions, DVD players, DVD recorders, Blu-ray players Av furniture, Av receivers home surround sound speaker systems and more. In the big Chinese New Year sale weeks customers at Sound and Vision will find huge price cuts on all the top brands including Sony, Panasonic, LG, Samsung, Toshiba, Sharp and Philips. As well as the top well known household names there will also be a huge range of specialist top end AV brands included in the discounting like Pioneer, Onkyo, Yamaha, KEF, Sonos and Spectral.

Sound and Vision will be celebrating the Chinese New Year in both of their television and home cinema shops, offering customers fantastic deals, low prices and offers across the entire store. Customers looking for a Chinese New Year bargain online are encouraged to head to [www.soundandvision.co.uk](http://www.soundandvision.co.uk) to find the latest offers and the best value for money.

Shoppers on the website looking for a deal in the Chinese New Year sale will not be disappointed

with the pages and pages of reduced products as well as helpful and very informative products review videos carried out by the Bolton Shop manager Chris Booth.

To celebrate the year of the rabbit, and in the hope to bring better fortune sound and vision are celebrating the Chinese New Year with a Chinese New Year sale week.

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### **Keywords**

[chinese new year](#)  
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