

## **Eight New Franchisees Join Auditel Cost and Purchase Management Network**

*Auditel is the UK's leading cost and purchase management franchise opportunity. In May 2011 another 8 franchisees joined the network of specialist consultants offering cost saving services to business in the United Kingdom and Ireland.*

May 26, 2011 (FPRC) -- This month, another record number of new franchisees joined Auditel, the UK's favourite cost and purchase management franchise. Edward Brewer, Auditel's Business Development Director, reveals: 'This was a fantastic group of people who conducted due diligence into the white-collar franchise marketplace before deciding to choose Auditel. We were delighted to train these new affiliates from a wide range of backgrounds - all of whom bring a wealth of experience and talents to our network.'

Following last year's nomination in the bfa HSBC Franchisor of the Year Award, Auditel has been selected as finalists, together with only five other franchisors, to win the HSBC Franchisee Support Award for 2011. This award, which is managed by the British Franchise Association (bfa), is given to the franchisor who stands out as providing exceptional support to their franchisees, to give them the best possible environment for success.

Edward comments: 'We are delighted that recognition of our offering by the industry continues. It gives potential franchisees confidence to make an informed choice. Applicants recognise the value of our cost and purchase management service in these challenging economic times. In fact, the number of franchisees in our network has increased by over 190% since 2005 and there are now nearly 200. Our higher earners enjoy an income of over £200k.'

Until recently, Lester Sharp, one of our new franchisees, was the Operations Director of an engineering company. He was responsible for all aspects of production, purchasing and customer service. Asked why he joined Auditel, he said: 'They presented a very professional persona. Without exception, their team were the type of people I was interested in being associated with. The added benefit was that it came with a business opportunity that met my financial aspirations. The training was managed in a truly professional manner, courteous and polite and the days were full and enjoyable. All in all, well done!'

As Edward confirms: 'The Auditel approach to its network of franchisees has always been to go that extra mile. We constantly strive to provide unrivalled levels of training and support, the most extensive knowledge bank in our industry, and state-of-the-art marketing activities. We believe that this is a company which fosters trust and lays the foundation for each of our franchisees to succeed.'

Head of Marketing Laurence Knott agrees. 'Now is the time for any management professional who is seeking a career change to approach us. Our Free Discovery Seminars indicate what may be achieved within our franchise which provides financial, business and personal satisfaction. Make you reservation via [www.auditelfranchise.co.uk](http://www.auditelfranchise.co.uk), or 0800 383 3355 as spaces are limited.'

### **Contact Information**

For more information contact David Bell of Auditel Franchise (UK) Ltd  
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**Keywords**

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