

## **Skyline Exhibits Expands to Larger Trade Show Displays Facility in Las Vegas**

*Move Provides Added Capacity for Trade Show Exhibit Rental Inventory and Related Trade Show Services.*

December 14, 2011 (FPRC) -- Las Vegas, NV – Skyline Exhibits, designer and producer of trade show displays and graphics for trade shows and marketing events, has expanded to a larger facility in Las Vegas, the top venue destination in North America.

“More and more exhibitors are finding that renting a tradeshow exhibit in the city of their show, or storing their owned exhibit assets in the city or region where they exhibit most often, is beneficial,” stated Bill Dierberger, President, Skyline Exhibits. “Local exhibit fulfillment shortens the rental period and reduces shipping costs, CO2 emissions and the possibility of delivery delays. Increased demand in Las Vegas fueled the need for increased capacity.”

### **Expanded Services Under One Roof**

Skyline’s new facility is nearly 50,000 square feet, bumping up their space by almost 40-percent. “The new building gives us added capacity for essential exhibit services,” said Brian Niehaus, General Manager for Skyline Las Vegas. “We have more room for exhibit storage and asset management, an increased rental inventory, a much larger set up area for pre-show exhibit staging, even a larger showroom to display the latest Skyline portable and custom modular trade show display products.”

### **Responsive Service, Near Major Venues**

Skyline’s Certified I&D team will have visibility to client projects well before they hit the show floor. “Familiarity with the exhibit while it’s in production streamlines the installation at the trade show,” added Niehaus.

Skyline Las Vegas remains only minutes from major exhibiting venues so service technicians are able to quickly respond to client needs. “Being nearby is important,” concluded Niehaus. “Whether our clients simply need to replace a light bulb or request last-minute graphics, we can help.”

### **About Skyline Exhibits:**

Skyline Exhibits is North America's leading brand of exhibit systems. Known for high-quality manufacturing, cost-saving portability, innovative functionality, creative design and exhibitor education, Skyline has nearly 100 Design Centers in North America and representation in over 40 countries. The company manufactures a broad range of products for trade shows and events—from bannerstands and pop-up displays to large custom modular exhibits. With over 20 integrated exhibit systems, state-of-the-art production of large-format graphics and options for exhibit rental and services, Skyline provides exhibit solutions for virtually any size or budget.

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### **Keywords**

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