

Memphis Trade Show Booth Company, Skyline Midsouth, & Parent Company, Skyline, Receive 100th Patent

Memphis trade show booth company, Skyline Midsouth, celebrates its parent company's 100th patent. Skyline Midsouth is a part of the Skyline network, which means it can help create a one of a kind trade show exhibit in Little Rock and more.

January 12, 2012 (FPRC) -- MEMPHIS, TN -- Skyline Exhibits, the parent company of Skyline Midsouth, a business that can provide customers with a trade show exhibit Little Rock, announces that it has been granted its 100th patent for the new DesignView® Exhibit System.

The patent helps ensure that customers of Skyline's global network can receive a one of a kind Memphis trade show booth or other type of exhibit. Many of the company's other patents have been awarded for both aesthetics and appearance and are registered internationally.

"We're sure that the 100th patent won't be the last for Skyline and we really feel like the sky's the limit when it comes to designing dynamic trade show displays for our customers. Product development is important to us and we're not content to just sit by and use the same old types of displays that were available years ago -- most of the designs we sell weren't even available five years ago. Skyline developed that technology and we'll continue to be leaders in the portable display world," said Rachel Baddorf of Skyline Exhibits MidSouth.

In 2010, Skyline was named as a finalist for the Outstanding Corporate Innovator award from the Product Development and Management Association. Although another company was ultimately named as the winner, the experts who made up the selection committee were impressed with the company.

"Skyline's product development system is excellent and being a part of the its global network means that we have a number of different resources at our hands to better serve our customers. We know that whether we're creating a banner stand or a full blown trade show exhibit, we have the resources to handle it all. We can help with everything from creating large format graphics to providing customers with a trade show booth rental, to installation services and more. If you're interested in seeing what Skyline Midsouth can do for you, visit our site or give us a call," said Baddorf.

Since 1980, the company has been producing exhibit solutions that are easy to use and transport, such as the banner stands in Memphis that are available from Skyline Midsouth. Although the focus on portability is still part of Skyline's product development, the company now designs larger, structural systems that are custom built for individual clients.

About Skyline Exhibits MidSouth:

Skyline Exhibits MidSouth provides trade show displays in Memphis, Little Rock, Bentonville and the surrounding areas. Skyline Exhibits MidSouth is a part of the global Skyline network, which includes more than 1500 employees who are ready to help customers with exhibit rental, graphics and service. Skyline has nearly 100 design centers around North America and can provide pop ups, banner stands and custom modular exhibit systems.

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