

FunkyChunky Releases New Flavor – Sea Salt Caramel Popcorn

The all natural new flavor is handcrafted with the amazing combination of caramel corn, cashews, fresh caramel drizzle, chocolate and sea salt.

February 9, 2012 (FPRC) -FunkyChunky®, Inc., launched a new addition to the family of FunkyChunky products – FunkyChunky Sea Salt Caramel Popcorn at the NASFT 2012 Winter Fancy Food Show.

Sea Salt Caramel Popcorn is an on trend combination of sweet and salty and is made with all natural ingredients. The combination starts with FunkyChunky's signature caramel corn and then tossed with salted chopped cashews, drizzled with rich caramel and a signature melt-in-your-mouth combination of dark and milk chocolates.

“Caramel and sea salt continues to be a strong trend in the snacking industry”, says Ronni Feuer, founder of FunkyChunky, Inc. “Consumers love the sweet and salty combination of caramel and sea salt – we tested this product during the holiday season with our corporate clients and the flavor was a huge success”.

The new flavor combination, Sea Salt Caramel Popcorn, is hand-crafted in small, made-to-order batches and packaged in clear canisters to display the combination of ingredients. Sea Salt Caramel Popcorn is OU Dairy certified kosher and comes in 8oz and 20oz canisters. Retail prices are \$12.50 and \$21.00 consecutively.

Other products in the FunkyChunky line include FunkyChunky Chocolate Popcorn, FunkyChunky Chocolate Pretzels, FunkyChunky Caramel Corn, FunkyChunky Peanut Butter Pretzels, FunkyChunky Chip-Zel-Pop, FunkyChunky Candy Bars and the seasonal FunkyChunky Candy Cane.

About FunkyChunky:

FunkyChunky, Inc., was founded in 2000. Its headquarters and showroom are at 7452 W. 78th St., Edina, Minn., 55439. More information is available by calling 952-938-6663 or online through its website www.funkychunkyinc.com. FunkyChunky also is available at fine retailers like Balducci's, Henri Bendel, Von Maur, Byerly's, Lunds, Kowalski's Market and hundreds of specialty retail shops nationally.

Contact Information

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