

## **Innovative Solutions Media announces Recession Marketing System**

*Innovative Solutions Media is an Boutique Style Internet Marketing Firm offering small to medium sized businesses recession proof marketing strategies that help generate new leads,business and profits.*

May 16, 2012 (FPRC) -- Innovative Solutions Media (<http://InnovativeSolutionsMedia.com>) announces new product launch, OnlineMarketing2Profits System(TM) to help small to medium size businesses increase profits in recessionary times.

In an online interview with Rudi Straat: 'Even in a recession there are opportunities to use novel technologies that will catapult your business to higher sales and profits. Innovative Solutions Media has pioneered these web 2.0 technologies and has achieved results with its pilot test on a select portfolio of clients. The OnlineMarketing2Profits System is now available to local small and medium sized companies to give them an edge in these recessionary times'

Rudi Straat further said: 'You get big business solutions at small business prices at Innovative Solutions Media'

### About Innovative Solutions Media

Founded in 2009 by a team of marketing and technology experts, our firm has helped one client alone increase their sales by over \$350,000 last year.

Our OnlineMarketing2Profits(TM) System combines powerful web 2.0, social media and customer-focused email and video marketing to help you drive repeat business and new customers to the front door.

Innovative Solutions Media understands that businesses need to continue to market especially during tough financial times.A recession provides opportunities for businesses to increase their brand and exposure.

It is well documented that brands that increase advertising during a recession, when competitors are cutting back, can improve market share and return on investment at lower cost than during good economic times.

For more information, call 1-678-810-0684 or visit: <http://www.innovativesolutionsmedia.com>

### **Contact Information**

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**Keywords**

[INTERNET MARKETING](#)

[Social Media Management](#)

[Recession Proof Marketing](#)

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