

## **Grant Potter wins Florida State Championship on Stradalli Palermo Carbon Bike**

*Grant Potter puts in an impressive performance to win the 2012 Florida State Championship on his Stradalli Palermo carbon road bike.*

May 22, 2012 (FPRC) - Miami, Florida - Stradalli Cycle, the high performance carbon bicycle manufacturer, would like to congratulate Grant Potter on winning the 2012 Florida State Championship at Mizner park on May 19th 2012. Grant rode the tight and technical course in Downtown Boca Raton with courage and skill to take the state title.

Grant is no stranger to success. In November 2011, he dominated the field to take the 63 mile long 2011 Florida State Road Race Masters Championship, while earlier in the same year, he won the World Cup championships. He won both titles on his Stradalli Palermo. Grant was also the 2010 World Cup champion and the 2009 US national champion.

“All the staff here at Stradalli would like to congratulate Grant on his win,” said Thomas Steinbacher. “The Stradalli Palermo is a true champions bike, it is lightweight and stiff which is just what athletes, like Grant, need.”

The Stradalli Palermo offers unprecedented stiffness with its custom designed head tube and BB30 bottom bracket area. By decreasing the lateral movement in these areas, the Palermo offers great power transfer efficiency and responsiveness. The integrated seat post system incorporates the new seat mast topper clamping device that now offers 25mm of saddle height extension, even after the seat post mast has been cut down to size. These innovations make the Palermo one of the stiffest and lightest frames offered by Stradalli.

### About The Stradalli Cycle Company

The Stradalli Cycle Company is based in Florida and sells worldwide to the keen athlete who demands the best equipment. With years of experience in both high tech manufacturing and design as well as a love for cycling, Stradalli brings passion and innovation to the road racing and time trial markets.

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<http://www.stradalli.com>

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### Keywords

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