

## Alternative Images Runs Exclusive Festive E Card Competition

*The London-based corporate photography firm has thanked customers and suppliers for their custom and hard work this year by launching an exclusive competition – the details of which can be found on the company’s e-Christmas card.*

December 19, 2012 (FPRC) -- Customers and suppliers who are lucky to be on Alternative Image’s Christmas e-card list this festive season will have the opportunity to win a bottle of champagne by simply answering a question via email.

The company decided to run the competition as part of a seasonal marketing campaign to reintroduce its services to many of its previous clients and, of course, send best wishes for the New Year. Like many other small to medium sized companies, Alternative Images felt it would be costly and largely unnecessary to send out paper cards to its ever-expanding database of contacts, so opted to set up an electronically hosted e-card with online publishing platform Page Tiger instead.

The company’s founder, Peter Austin, felt that the card’s design was crucial and chose his final shot with great care and deliberation.

“I wanted to use the card’s cover to showcase my work as a professional corporate photographer,” explains Peter, who has worked in the field for a number of years. “I decided to go for a traditional London landscape shot to ensure the image was striking and, above all, relevant. I spent some time experimenting with different scenes before settling on a dusk shot of the London Eye from a bridge over the River Thames, then decided to add a Christmassy twist to the overall picture by editing a silhouette of Santa’s sleigh into the skyline.”

The winner of the competition will be announced at the turn of the New Year.

In addition, Alternative Images Photography is now taking bookings for 2013 and anticipates a busy conference season, therefore encourages those interested in hiring this team of skilled and experienced commercial photographers to get in touch as soon as possible to reserve their date.

Alternative Images provides commercial photography in London, the Home Counties and across the rest of the UK. Established by Peter Austin, a skilled corporate photographer with a great deal of experience in the field, the company specialises in commercial photography and strives to bring efficient and affordable commercial images to its clients. Visit <http://www.alternativeimages.co.uk> for more information or call 01923 450584 or 07710 099267.

### Contact Information

For more information contact Peter Austin of Alternative Images Photography (<http://www.alternativeimages.co.uk>)  
+44 (0) 1923 450584

### Keywords

[commercial photography in London](#)  
[Peter Austin](#)  
[competition](#)

You can read this press release online [here](#)