

Stradalli Cycle Holds the First Meeting of its Cycling Experts Advisory Board

The board is made up of experts from the world of cycling who will help Stradalli's management team remain competitive and innovative.

January 3, 2013 (FPRC) -- Pompano Beach, Florida - Stradalli Cycle, the high performance carbon bicycle manufacturer, is pleased to announce that the first meeting of its new eight member Advisory Board has taken place.

Stradalli wants to use the new board, which is made up of cycling coaches, champion racers and manufacturing business leaders, to supply its management team with a stream of diverse ideas, knowledge about the latest cycling technologies and insights into the current and future trends of the cycling community.

"Our goal is to have the new Advisory Board communicate with our management team and push the company so it can stay ahead of the curve in bringing the best quality, newest designs and latest innovations to our customers," said Thomas Steinbacher, CEO of Stradalli Cycle. "The components and related products for our bicycles continue to change as we strive to upgrade in every area while working even harder to reduce prices."

Stradalli Cycle sales have tripled in the last 4 years and the company is keen to continue this growth by tapping into the extraordinary combined wealth of wisdom and knowledge that its Advisory Board can offer.

This will mean that Stradalli's customers will continue to enjoy new products and designs for its high quality carbon fiber bicycle line.

About The Stradalli Cycle Company

The Stradalli Cycle Company is based in South Florida and sells worldwide to the keen athlete who demands the best equipment. With years of experience in both high tech manufacturing and design as well as a love for cycling, Stradalli brings passion and innovation to the road racing and time trial markets.

Contact

<http://www.stradalli.com>

Contact Information

For more information contact Stradalli of Stradalli (<http://www.stradalli.com>)

Keywords

[performance carbon bicycle](#)

[love for cycling](#)

[carbon fiber bicycle](#)

You can read this press release online [here](#)