

Alternative Images Photography Invests In New Equipment For Interior and Exterior Projects

The company has recently invested in a top of the range Nikon D800 to ensure the best results possible for clients.

January 16, 2013 (FPRC) -- Alternative Images is pleased to announce that it has recently invested in a top of the range Nikon D800 to ensure the best results possible for clients.

Boasting some of the most advanced features currently available to the industry, the Nikon D800 is the perfect piece of equipment for today's multi-media photographer. There are a number of reasons why it's a definite step-up from its predecessor, the D700. For starters, this model's ground-breaking 36.3MP FX-format CMOS sensor provides a native image size of 62 x 41cm without any interpolation at a file resolution of 300pi. This means that the user will always be presented with a large file that can then be minimised without losing its sharpness and fineness.

The camera produces extremely detailed photographs which are sure to impress even the most discerning customers, especially those who require property interior or exterior shots. The Nikon D800 also offers advanced video capabilities and can record in full HD 1080p resolution, a feature that ensures high quality results for corporate clients who are looking to shoot promotional footage.

Peter Austin, founder of Alternative Images Photography, is always keen to try out the latest technology to emerge from the industry and is committed to ensuring his company remains one step ahead in such a fiercely competitive market.

'Buying such an advanced piece of camera equipment allows me to take on a wider variety of assignments,' he explains. 'As a photographer, it's crucial that I'm not limited by the equipment that's available to me, so I felt it was important to invest in new technology sooner rather than later to avoid missing out on projects that demand fine detailed images.'

'Aside from corporate and event photography work, I am actively looking to undertake more video assignments in the coming months and the Nikon D800 allows me to shoot and edit video projects with ease. Its features also make the entire post-production process more efficient, which will allow me to complete client projects much faster,' he adds.

Alternative Images provides corporate event photography to the Home Counties and across the rest of the UK. Founded by Peter Austin, a skilled commercial photographer in London with a great deal of experience in the field, the company specialises in commercial photography and strives to bring efficient and affordable commercial images to its clients. Visit <http://www.alternativeimages.co.uk> for more information or call 01923 450584 or 07710 099267.

Contact Information

For more information contact Peter Austin of Alternative Images Photography (<http://www.alternativeimages.co.uk>)
01923 450584

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