

Brick Experts Create new DIY Kit to Fix Mismatched Masonry of All Kinds

BrickMatchKit.com showcases permanent masonry color matching solution proven in commercial applications for over 28 years; technology and process now available to DIY market in cost-effective kit form

January 29, 2013 (FPRC) -- Principals of Masonry Cosmetics, Inc. based in South Bend, Indiana, today announced the launch of BrickMatchKit.com, a new website designed to explain and distribute the Masonry Mix Colorant Kit nationwide. The kit provides a proven technology and process to help do-it-yourselfers fix mismatched and damaged masonry surfaces of all kinds.

Don Foster, one of the company's founders said, "This is a technology we developed for the commercial market, where it's been tested and proven for over 28 years. The Masonry Mix Colorant Kit gives home owners, building contractors and masonry professionals access to the same proprietary process and materials at a very affordable price point." The Masonry Mix Colorant Kit is available at the BrickMatchKit.com website for \$99, including shipping and handling anywhere in the contiguous United States.

Rick Conner, co-founder of Masonry Cosmetics, adds, "Once our product dries, the bonding agent permanently attaches to the masonry substrate. It's been tested by a nationally recognized laboratory to exceed 40 years of weathering with no sign of any fail point."

Stephen Antisdell, manager of Precept Partners, the website developers said, "The BrickMatchKit.com site has been built using the latest HTML5 compliant standards. It performs well across the different devices people use now to access the Internet, including iPads, iPhones, as well as Android, PC and Mac platforms."

About Masonry Cosmetics, Inc.

Masonry Cosmetics has been color correcting masonry of all types for various manufacturers and distributors for 28 years using a proprietary colorant match system. The product bonds well with any masonry surface that has absorption. Masonry Cosmetics manufactures and distributes the Masonry Mix Colorant Kit nationally for DIY use and is also a full service company that travels throughout the United States providing this service on-site. Masonry Cosmetics is owned and operated by Rick Conner and Don Foster who bring over 50 years of combined experience in the brick industry, from manufacturing to architectural sales. Details on the Masonry Mix Colorant Kit can be found at www.BrickMatchKit.com; more information on Masonry Cosmetics available at www.MasonryCosmetics.com.

About Precept Partners

Precept Partners provides award winning website design, development and marketing services. The company has served clients in retail, e-commerce, OEM manufacturing, technology and not-for-profit sectors including Carhartt, Crown Audio, Fernwood Botanical Gardens, Foamiture, OleeCreative, PromoQuip, SC Supply, Veada, and Wear to Win. Media recognition includes coverage in The Wall Street Journal, BusinessWeek, and NPR. Client awards include the Inc. 500, the Internet Retailer 500, the Hot 100 Best Retail Websites, the Webby Award and many others. For more information visit www.PreceptPartners.com.

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Keywords

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