

Electro-pop Group Lolove Announces PledgeMusic Campaign to Release Exquisite Debut EP that Blends Tribal Beats with Majestic Soul.

Lolove turns to PledgeMusic to support the release of its stunning debut EP.

April 3, 2013 (FPRC) -- Los Angeles based alternative electro-pop group Lolove is thrilled to announce a PledgeMusic campaign to support the release of its stunning debut EP. The Lolove aesthetic blends transcendent new wave atmospherics, tribal beats, glorious Motown hooks, and sensual vocals for a unique, modern vintage sound. "It's time...at last...it's happening... our debut EP! We're so excited about these songs and can't wait to share them with you. We want to do something special," Lolove enthuses.

Lolove is Shea Carter, vocals; Robert Davis, guitar; and Michael Hilewitz, drums. The campaign grants fans front-row access to hearing the music evolve as it's being mixed, and it takes them behind the scenes with exclusive videos from the band's current tour. Lolove is also offering a broad array of exciting incentives for supporters, from copies of the EP, to signed instruments, to VIP concert experiences, to acoustic house concerts. "Join us in making this music come to life," Lolove says. "Not only will we be creating some very special music together, but we'll also be doing something very special for an amazing organization, World Cancer Research Fund." Lolove will be donating proceeds from its campaign to World Cancer Research Fund. WCRF is the principal UK charity dedicated to cancer prevention through a healthy diet, physical activity and weight management.

Pledge your support now at <http://www.pledgemusic.com/projects/lolove>

Since 2009, PledgeMusic has been committed to nurturing a broad range of talent through innovative methods that yield career-making results. The company has become the leading international direct-to-fan company. PledgeMusic is highly regarded for interactive innovations that offer artists and fans direct and unique ways for each to share in the music making experience. Thirty-two PledgeMusic artists have been upstreamed to both major and independent labels and publishers. These campaigns have yielded seven top 40 albums to date. Some successful campaigns include Ben Folds Five, The Lumineers, Luke Bryan, Bring Me The Horizon, Rhett Miller, & Rachael Yamagata.

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