

## **Cisco IP Phone Sales Hit Record Levels at Telephone Magic**

*Cisco Unified IP Phones offer the high-quality, reliable communications your business needs every day. Telephone Magic Inc. is experiencing substantial increases in sales of these IP telephones.*

April 28, 2013 (FPRC) -- Telephone Magic Inc. online sales of Cisco IP phones are now at record levels and have outstripped sales of traditional business phone system digital telephones. Jeff Jackson, president of Telephone Magic, reports that among the many brands of business IP telephones it sells online, wholesale purchases of Cisco IP phones have far exceeded expectations. Jackson says "We are finding that as more and more businesses in the US, Canada, and beyond network their offices, stores, hotels, franchises, and more, Cisco IP phones are in greater demand".

Among the leading Cisco telephone lines in sales volume are the established 7900 Series Cisco Unified IP phones, with models such as the popular 7940G IP phone. Most of the models Cisco 7900 IP Phones allow you to take full advantage of converged voice and data networks while retaining the convenience and user-friendliness you expect from a business phone. Cisco Unified IP Phones can help improve productivity by meeting the needs of users throughout your organization. Advanced media endpoints in this innovative suite of Cisco Unified IP Phones enhance the end-user experience.

Sales of the 6900 Series Cisco Unified IP phones also remain strong with telephones like the Cisco 6941G IP phone. Most of the models Cisco 6900 IP Phones support full-duplex speakerphones for a more productive, more flexible, and easier-to-use endpoint experience. Some models introduce support for single-call per-line appearance, offering a traditional telephony-like interaction for customers who seek this type of call experience for their users. Fixed keys for hold, transfer, and conference; tri-color LED line and feature keys also make the phone simpler and easier to use.

Other popular Cisco IP products include Cisco IP conference phones, which combine state-of-the-art speakerphone conferencing technologies with award-winning Cisco voice communication technologies. Cisco conference telephones such as the Cisco 7937G IP conference phone offers superior voice and microphone quality, with simplified wiring and administrative cost benefits. Cisco conference phones are full-featured, IP-based, hands-free conferencing telephone units, designed for use on desktops, in conference rooms, and in executive suites.

As an independent wholesale supplier of Cisco IP phone products, Telephone Magic will source just about any item you need to compliment your existing telephony network. Jackson reiterates "We strive to offer amazing customer service and that means if you do not see it on our website, we usually still have it, and if we do not, we will source it for you". This means if you require Cisco telephony switches, SPA500 IP phones, SPA300 IP phones, and more, your personal Telephone Magic representative will ensure quick delivery of the telephone hardware you require.

Says Jackson "As we move further into the converged telephone network era, phone equipment that once seemed out of reach to small and medium sized businesses is becoming more accessible and cost effective. The resulting explosion of IP phone sales will be enormous. As we approach our 25th anniversary, Telephone Magic has long been an established global leader in online sales of business telephone systems, digital and IP phones, and specialty telecom products. We feel we are

uniquely positioned to capture a substantial amount of the wholesale market in these products going forward".

**Contact Information**

For more information contact Jeffrey Jackson of Telephone Magic Inc.  
(<http://www.telephonemagic.com>)  
9053569199

**Keywords**

[cisco ip phones](#)

[cisco 7900 series ip phones](#)

[cisco ip conference phones](#)

You can read this press release online [here](#)