

LeaseRunner Announces Results of 2013 Rental Industry Trends Survey

LeaseRunner, the leading provider of comprehensive online tenant screening services, has announced the results from its Annual Rental Industry Report.

May 14, 2013 (FPRC) -- Louisville, Colorado - LeaseRunner, the leading provider of comprehensive online tenant screening services, recently announced the results from its Second Annual Rental Industry Report. LeaseRunner's report reveals industry data collected from surveys submitted by real estate investors, real estate agents and accidental landlords on key industry trends. Highlighting this year's edition of the company's Rental Industry Report is the current economic environment and its projected impact on changes in rental charges, rising tenant demand for open units and investment property activity.

The survey not only presents aggregated data, but also breaks down industry specific responses allowing users to carefully study responses from specific rental sector groups. This year's report, for example, notes that, while 78% of real estate agents and 76% of real estate investors say that they are considering buying investment properties over the next two years, only 54% of accidental landlords indicate they plan to make purchases, and in fact, may be the first to sell.

"We've learned that most real estate agents and investors are looking to buy long term, since income properties are a significant part of their retirement plan," said Buczkowski. "Conversely, we've learned that many accidental landlords are not looking to hold long term, and they will likely be the first group to sell in the near term."

LeaseRunner's report is compiled from data taken from its customer base, which consists of real estate agents, brokers, investors, accidental landlords and property managers from more than 2,000 cities nationwide. The report is fast-becoming a must-read for the industry across the board. This year's version revealed several noteworthy trends that bear consideration, the highlights of which included overwhelming belief by 95% of the respondents that now is not the right time to sell investment properties. Roughly 71% of respondents said that when their properties are for rent, three or more prospective renters will show interest.

LeaseRunner's in-depth knowledge and penetration of the rental sector has put the company on the cutting edge of online tenant screening services, giving it a significant foothold in the business via its digital leasing web application that allows users to manage leasing transactions from any web-connected device.

LeaseRunner's digital lease document, renter credit report and online rent payment features are popular with independent landlords and real estate professionals nationwide, and its tenant screening services can be integrated quickly and easily with online rental applications and rental ads.

The annual LeaseRunner Rental Industry Report has become an important resource for the rental market industry, including agents and brokers. Because this year's report is particularly focused on the market's recovery following overall turbulence in the U.S. housing market, its findings are critical for anyone linked to the rental housing sector.

"The survey results show that real estate professionals and investors are actively looking to acquire investment properties," Said Buczkowski. "So real estate agents must understand how to analyze and market a property from the investor's point of view," added Buczkowski.

About LeaseRunner: LeaseRunner is a comprehensive online tenant screening service offering digital leasing web applications that make it possible for users to manage leasing transactions from any web-connected device, including tenant screening, background and credit checks on applicants and landlords, online rental applications, and digital signing and rental payment processing.

For more information about LeaseRunner visit their website or call 303-468-8018.

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