

Windings Inc. Launches Blog to Accompany the Site

This informative new blog will feature product posts and company information for customers and employees

June 19, 2013 (FPRC) -- New Ulm, Minnesota, United States. Windings Inc., a privately held company headquartered in New Ulm, Minnesota, with production facilities of coil windings and rotors located in New Ulm and Mexico is announcing the launch of the company's blog, <http://blog.windings.com/>. The intention and purpose of this blog is for current and future customers to learn about the company. Employees can also use the blog as a tool to learn about past projects and upcoming dates of importance.

A remarkable company with great potential is sitting in the small town of New Ulm, Minnesota. As a result of many customers saying, 'I wish I would have known this company existed sooner.' Windings Inc has been working hard to get their name out there and become better known across the nation and internationally. This blog is part of the beginning phase of expanding Windings Inc. presence on the internet, with a larger presence in the close future on Facebook, Twitter, and LinkedIn as well.

Windings Inc. vision is to grow the value of the enterprise while being remarkable. The quality found in the stators, rotors, and motor/generators builds are the highest they can be because of the hand work that goes into each one. This hand craftsmanship also brings affordable pricing to the customer.

About Windings Inc.

Windings Inc. was established in New Ulm in 1965 by J.W. McKinney to produce stators, rotors, motors, and coil windings. Upon McKinney's retirement in 1983, Windings Inc. was sold to R.D. Ryberg, the Company's current Chairman. In 1989, 1991 and 2005 the New Ulm facility was enlarged and upgraded for added operations. Also in 1991, Windings Inc. formed a relationship in Mexico to further expand its manufacturing capacity and provide greater flexibility in the pricing and delivery of finished assemblies.

In 1998, Windings Inc. formed an ESOP (Employee Stock Ownership Plan) for a planned purchase and transition of Company stock to the employees of Windings. The higher sense of responsibility that comes with employee ownership has made Windings even more responsive to customer needs and encourages innovation to bring greater value to its customers. In 2008, the company became 100% employee-owned. The current president/CEO of Windings is Jerry Kauffman.

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Keywords

[stators](#)

[coil windings](#)

[rotors](#)

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