

## **KTGY-Designed New Arista Uptown Apartments Delivers What Today's Gen Y Wants**

*Arista Uptown Apartments, a transit-oriented, 272-unit apartment community in Broomfield, Colo., has completed construction. Situated equidistant between Denver and Boulder, the new apartment community is within walking distance of transit, dining, shopping, parks, entertainment, and the aloft Hotel.*

June 27, 2013 (FPRC) -- DENVER, COLO. - Award-winning national firm KTGY Group, Inc., Architecture + Planning, is pleased to announce that SmithJones Partners, LLC, a Denver-based apartment development and investment company, has completed construction on Arista Uptown Apartments, a transit-oriented, 272-unit apartment community in Broomfield, Colo., situated equidistant between Denver and Boulder, and adjacent the 1stBANK Center, a 6,500-seat entertainment venue.

Located on 6.68 acres at the corner of Arista Place and Uptown Avenue in the heart of the Arista neighborhood, Arista is one of the very few town center developments in the nation anchored by a major entertainment venue. Transit, dining, shopping, parks, entertainment, and the aloft Hotel are all within walking distance of Arista Uptown Apartments.

"Within the 'live, work, play, shop and dine' environment of the very contemporary Arista Uptown Apartments, the innovative new rental apartment homes, designed by KTGY, will fulfill Gen Y demand with smaller unit designs amplified by 10' ceilings and 7' by 8' view-capturing windows," said KTGY's Studio Director Nathan Sciarra, AIA and the project manager for Arista Uptown Apartments. "This generation is more focused on the urban environment and a 24/7 lifestyle than the size of their apartment."

The apartment community's design represents an updated version of the typical 3-story walk-up and addresses the need for increased density and a more cost-effective design. Entry stoops to ground floor terraces, and steps leading to the stair elements, enable the buildings to be brought close to the sidewalk and the street, creating a greater sense of community. Parking is mainly hidden within the building groupings allowing the buildings to front onto streets, described Sciarra.

"The unit configurations are wider to allow more light to reach all parts of the unit, but are lower in total square footage to keep rents affordable for today's Gen Y cost-conscience renter. All of this is designed within the basic platform of the most popular apartment type in the nation, the three-story walk-up, at a density greater than 40 units per acre," added Sciarra.

Arista Uptown Apartments offers 18 studios, 149 one-bedroom and 105 two-bedroom floor plans accented by balconies and terraces to enjoy the surrounding views of the mountain peaks. The well-appointed apartments feature beautiful, high-end contemporary finishes including Quartz countertops, under-mount stainless steel single-bowl kitchen sink, island kitchen with breakfast bar, stainless steel refrigerator with in-door ice and water dispenser, modern dropped lighting over island, built-in wine rack, large windows, walk-in closets, in-unit front-load full-size washer and dryers, and tuck-under garages.

Arista Uptown Apartments' community amenities include a 4,442-square-foot ground-floor community clubhouse with a fitness center, indoor-outdoor lounge, espresso bar with iMac stations, plus an 11,000-square-foot courtyard with an outdoor resort-style pool and spa with private cabanas, barbecue grills, and a 1.5-acre private lawn that includes a 1,900-square-foot "Central Dog Park," a fenced-in off-leash dog area. The community also feature a dog and bike wash station.

"The new community includes eight 3-story buildings with efficient units averaging in the low 700-square-foot range, keeping the price point affordable, while still offering residents a modern blend of urban living centered on a vibrant mixed-use, entertainment-anchored lifestyle that the Arista neighborhood provides," said Sciarra.

"Arista Uptown caters to young professionals, singles, couples and roommates, who commute to work or school and prefer an urban, hotel-style environment in an amenity-rich, walkable neighborhood. Arista Uptown's enriched amenities package adds to KTG's dynamic, trend-targeted design. Arista Uptown Apartment community will also help meet the growing apartment demand in Arista and along the busy U.S. 36 corridor," Sciarra added.

For leasing information, see [www.aristauptown.com](http://www.aristauptown.com).

#### About KTG Group

Celebrating 21 years, KTG Group, Inc., Architecture and Planning, is a national award-winning firm providing comprehensive planning and award-winning architectural design services for residential communities, retail, hospitality, mixed-use and related specialty developments. KTG delivers innovative solutions that reflect clear understanding of development, market trends and financial performance. Serving clients worldwide, KTG maintains offices in Irvine, Oakland and Santa Monica, Calif., Denver, Colo., and Tysons, Va. See [www.KTG.com](http://www.KTG.com).

#### Contact Information

For more information contact Anne Monaghan of Monaghan Communications  
(<http://www.KTG.com>)  
888-456-5849

#### Keywords

[KTG Denver DesignArchitecture](#)  
[AristaUptownApartments Broomfield](#)  
[multifamily residential realestate](#)

You can read this press release online [here](#)