

## **iM Sport Launches New Online Storefront**

*iM Sports™ is extremely proud to announce the recent launch of its new online storefront featuring premium quality sports compression and sun protection sleeves.*

September 27, 2013 (FPRC) -- Mo Nelson originally developed iM Sports™ Sleeves as tattoo cover up sleeves under the brand name Ink Armor™ in 2008. Athletes soon discovered that they also functioned as excellent compression sleeves for sports. The wick away fabric blend and UV protection that the sleeves provide both happen to be perfect for sports like golf, running, basketball, baseball and cycling. 'Our sleeves provide continuous mild compression, wick away sweat and block 98% of harmful UV rays,' states Mo Nelson. 'I'm an outdoor enthusiast and knowing that something we've developed can help athletes compete is very satisfying,' continues Mo.

iM Sports is extremely proud to announce the recent launch of its new online storefront. 'We're open for business 24 hours a day online and offer a huge variety of compression sleeve color and style options,' explains founder Mo Nelson. Both arm and leg compression sleeves are available in four different sizes and nineteen different colors at iM Sports. The iM Sports online store also carries a variety of apparel and accessory options for baseball, basketball, football, cycling, fishing, golf, running, swimming and triathlons.

The company name is derived from the fact that all athletes compete as individuals but are also part of the larger community that represents sports. 'iM' which is pronounced 'I am' focuses on the individual while 'Sports' is directed at the nation of athletes that compete every day. iM Sports is also dedicated to American manufacturing which is why iM Sports compression sleeves are made in the USA. 'We want to deliver the best to athletes so they can perform at their best and our U.S. made quality shows,' states Mo Nelson. iM Sports plans to continue expanding its reach in the sports apparel market by continuously adding new styles, colors and designs to its product mix. Some possible new products in the design phase at iM Sports include cold weather compression sleeves with a lining sewn in them and expanding the sports sleeve color options available to customers.

### **Contact Information**

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### **Keywords**

[sports compression sleeves](#)  
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