

iM Sports™ Introduces New Running Sleeves: Arm Warmers

Based on feedback from customers as well as market research iM Sports™ has introduced four new running sleeves including the “Sprinter”, the “Miler”, the “Cheetah” and the “Gazelle.”

October 21, 2013 (FPRC) -- The iM Sports™ online storefront was officially launched in September of 2013. The new brand is focused on providing athletes with the highest quality sports sleeves and apparel items available. “Four years of rugged testing and design improvements have gone into the iM Sports Sleeves we sell now,” explains founder Mo Nelson. The sleeves are manufactured in the USA and include features like a wick away fabric blend, tagless design, flat-lock inseam and “no-slip” elastic gripper. “I love running but I’ve had skin cancer twice so I have to be careful in the sun,” says Mo. “Our sleeves provide excellent sun protection and that is why we are very proud to be expanding our line so we can help more people protect their arms and legs from the sun while running,” continues Mo.

Based on feedback from customers as well as market research, iM Sports has introduced four new running sleeves including the “Sprinter”, the “Miler”, the “Cheetah” and the “Gazelle.” Both the “Sprinter” and the “Miler” are designed to be arm running sleeves which are available in four different sizes and come in a variety of colors as well as patterns. The “Cheetah” and the “Gazelle” are leg running sleeves which also come in four sizes and a wide selection of color and pattern options. All of the new iM Sports running sleeves block 98% of harmful UV rays and feature a fabric blend that provides mild and continuous muscle compression which can improve overall circulation. Improving circulation through compression can also help speed up the recovery process for injured athletes.

iM Sports also features arm and leg compression sleeves for other sports such as cycling, football, basketball, baseball and swimming. iM Sports will be introducing new products for all of these sports categories in the coming months. However, running sleeves will continue to be prominently featured since they represent a large percentage of overall sales at iM Sports.

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Keywords

[running arm sleeves](#)
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