

EquineLUX Rolls out Price Drop Alert Service to Encourage More Sales

EquineLUX takes another step towards encouraging its customers to purchase innovative English saddle pads they like with the debut of the Price Drop Alert service.

November 6, 2013 (FPRC) -- Although everybody loves a good deal, keeping track of price fluctuations and deal hunting can be quite tricky and time-consuming. When shopping at an equestrian manufacturers' websites like EquineLUX.com, you simply expect competitive prices on discount saddle pads. But how do you know about price drops on a specific saddle pad model without having to deal with a bunch of irrelevant emails? EquineLUX.com will make your life easier and do half the job for you!

EquineLUX innovative English saddle pads and high-performance half-pads happen to be on sale from time to time. If you are interested in getting EquineLUX discount and promotion notifications, then our new targeted alert system is for you! Select the item you are interested in the most, enter your email address and activate the price drop alert by clicking the 'NOTIFY ME!' button. EquineLUX will send you a concise email when the price on your favorite product drops. It will read something like this: 'Good News! Today, your ComfortLUX non-slip sheepskin half-pad with pockets for cushioning or saddle fitting shims is 25% less.'

'You don't have to do anything special to get notified by email when a new deal is announced. Just select the saddle pads you're most into, and leave the price dropping to us. We'll keep your inbox clutter-free by sending notification on the chosen item(s) only. But you can always sign up for the EquineLUX newsletter. Our newsletter is an easy way to be up to date with EquineLUX latest deals and offers that might be interesting not only for you, but also for your friends and colleagues,' says EquineLUX founder Max McArrow.

Some true online deal-hunters are aware of such a service. EquineLUX might not be the biggest company out there to offer targeted deal alerts, but it's the first one in the equestrian industry.

About EquineLUX

EquineLUX team of professional sportswear and horse-wear designers presents the next generation of English saddle pads. Their lineup of technically-progressive saddle pads combines both innovative and natural materials in a stylish design. EquineLUX Saddle Pads promote steady saddle grip, efficient sweat absorption and evaporation, and assure maximum shock protection turning horse riding into an enjoyable and luxurious experience.

Contact Information

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Keywords

[english saddle pads for sale](#)

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