

Savings Sites New Jersey Offer Free Online Business and Municipal Ad Space

For the businesses, residents, and municipal governments of Asbury Park, Long Branch, Red Bank, and Union New Jersey comes the debut of New Jersey Savings Sites, a free online and mobile shopping, business, and community directory for .

December 3, 2013 (FPRC) -- Just in time for the holidays comes the debut of a free online and mobile shopping, business, and community directory for Asbury Park, Long Branch, Red Bank, and Union New Jersey.

New Jersey Savings Sites co-owns America's largest database of legal opt-in e-mail addresses. That's great news for homes and business with zip codes 07701, 07712, 07740, 07083, or 07088, because New Jersey Savings Sites is offering two months of free community-based online advertising — and full-time free municipal ad space.

For New Jersey Savings Sites Residents

Few shoppers enjoy managing coupons or making an extra trip to the mall just to save a little money. With New Jersey Savings Sites, the cell phone becomes a savings directory AND community bulletin board courtesy of its customized GPS phone apps and mobile Web page. And there's more to come:

- Online couponing and gift certificates: To get a special deal or discount to a local advertiser, all you have to do is display the ad's text or email.
- Bulk purchasing power of everything from yard equipment to event tickets
- Permanent free ad space for all area churches, schools, charities and service organizations
- Free phone apps and a tablet Web page (<http://savingsSites.mobi>), both with GPS
- Municipal government information and notices at your fingertips
- Community Blog (wedding announcements, situations wanted, etc.)

For New Jersey Savings Sites Businesses

For New Jersey businesses, Savings Sites couldn't be simpler: Enter contact information under one of dozens of merchant categories, and post a sentence or two about a special offer or discount. Ads can be scheduled and edited at any time -- there is even a special feature for posting wanted ads if the business is hiring.

New Jersey Savings Sites ad space is free for December 2013 and January 2014 with no obligation. February and March 2014 are half price. The regular rate is just a fraction of what "national local" coupon advertisers charge to send just ONE ad to a just a few thousand local homes.

For New Jersey Savings Sites Local Government

New Jersey Savings Sites is also affiliated with EmailNotices.com, the leader in automated municipal emailing services. In exchange for allowing links to Savings Sites merchants in constituent emails, EmailNotices offered local governments free use of its legal opt-in database. Savings Sites takes it even higher-tech -- and at no taxpayer cost -- by offering free accounts to town municipalities. And everyone's privacy is protected: contact information is not subject to New Jersey's Open Public Records Act.

"Through emergency push notifications, municipalities can send out instant information about school closings, town meetings or road construction," explains Zone Director John Borbone. "Even the smallest businesses will be able to compete with larger ones with laser-targeted local advertising. And residents can save money, time, and gas by shopping right in their communities. With New Jersey Savings Sites, everyone wins."

The Savings Sites phone apps are available at <http://tinyurl.com/savSitesItunes> and <http://tinyurl.com/savSitesAndroid>. Customers can register at <http://njsavingsites.com> by clicking on town of their choice. Requests for business registration and free ad space should be emailed to Mr. Borbone at jfbgianni@aol.com.

About New Jersey Savings Sites:

Headquartered in New Jersey, Savings Sites is a division of Tips Marketing, owner of EmailNotices.com, America's largest legal opt-in email database. Savings Sites offers online and mobile shopping, business, and community directories based on U.S. zip codes. The Savings Sites directories for Asbury Park, Long Branch, Red Bank, and Union New Jersey are managed by New Jersey Savings Sites (<http://njsavingsites.com>).

Contact Information

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