

## **CraftsmanSnowblowerCenter.com Completes Launch of New Website**

*CraftsmanSnowblowerCenter.com announces the launch of their new website, which provides a variety of educational and how-to content to visitors on purchasing, operating, and maintaining Craftsman snowblowers and other snow removal equipment.*

December 15, 2013 (FPRC) -- CraftsmanSnowblowerCenter.com is thrilled to announce the successful launch of their website. The new website is intended to help visitors find any information they may need relating to Craftsman brand snow blowers, snow throwers, and related accessories. The site's goal is to be the premier go-to resource for Craftsman snowblowers on the web, with helpful articles, diagrams, and videos on topics such as selecting and purchasing a snowblower, preparing a snowblower for winter, replacing parts on a snowblower, and obtaining user manuals for snowblowing equipment. The site aims to provide broad coverage of these subjects, and many more, while still providing sufficient detail to help visitors understand, operate, and maintain their equipment properly.

The website currently features articles and videos about how to go about choosing and purchasing a Craftsman snowblower, how to get one ready for winter, and how to locate a snowblower user manual online. Future articles are planned to cover Craftsman snow throwers, accessories for Craftsman snowblowers, how to troubleshoot and fix various parts of a Craftsman snowblower, and a number of other topics relevant to owners and prospective snowblower buyers. These articles should be appearing regularly through the winter season.

Regarding the new website, owner Matt Hawkins said, "We are excited about the launch of CraftsmanSnowblowerCenter.com and encourage both current Craftsman snowblower owners and those in the market for a new snowblower to check out the new site. We think they will benefit from the breadth and depth of relevant content they will find there. Our goal is to provide our visitors the same information we would want to know about snowblowers, their parts, and accessories."

Another important feature of the site is the built-in social sharing. Visitors can share content they find useful with others through their favorite social networks such as Facebook, Twitter, Google+, and Pinterest. In the near future, a comment feature is also planned for each article to allow for further user interaction with the site and other visitors.

To check out the new website, visit <http://www.craftsmansnowblowercenter.com>.

### **Contact Information**

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### **Keywords**

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