

John Ross Palmer Announces Clemson v. Carolina Art Challenge

Paying tribute to the Palmetto State's love of football and its legendary rivalry, Artist John Ross Palmer has released two paintings honoring Clemson and South Carolina in anticipation of his upcoming visit to mentor students in Columbia.

February 13, 2014 (FPRC) -- In honor of John Ross Palmer's upcoming trip to the Palmetto State to mentor Artist in Residence students at the University of South Carolina Honors College, the acclaimed artist and Founder of Escapism has released two new paintings, "Protecting the Rock" for Clemson fans and "Game Time at Williams-Brice" for Carolina lovers. The dynamic and spirited pieces are available via simple online purchasing in the Square Marketplace for the originals, signed and numbered limited editions and prints. At the conclusion of the month (Friday, February 28, 2014 at 5:00 p.m. Central Time), the business of John Palmer Art will donate 10% of the earnings to the university that achieves the most sales from the total gross sales of both schools.

The Clemson v. Carolina Art Challenge is the brain-child of Palmer's husband and business partner, attorney Ryan Lindsay. Lindsay is a 2000 graduate of the University of South Carolina Honors College and at the same time a hometown Clemson boy, graduating from Daniel High School in 1996. Lindsay explains, "I definitely got the turn-coat moniker when I picked Carolina after growing up in Clemson. Although I'm a very proud Gamecock, I do love the town of Clemson and of course all of my friends that chose to be Tigers." He's most excited about his partner's new pieces. "When South Carolina sought to bring John to Columbia to mentor students, I thought it was the ideal time to release a painting honoring my alma mater. Days later...it clicked. J.P. should do a Clemson piece too!" Lindsay also selected the creative pricing for the original pieces, \$1,981 for "Protecting the Rock" and \$2,001 for "Game Time at Williams-Brice." Prints are offered for \$19.81 and \$20.01 respectively. (Signed and numbered limited editions from an exclusive set of only 25 are \$100 each).

Making the sales from the artwork a competition in the spirit of supporting education is classic John Ross Palmer. Through his more than 16-year career as a professional artist, Palmer has raised hundreds of thousands of dollars for non-profits by generously donating his artwork, time, energy and dollars. Lindsay already has Houston-based Clemson graduate Joanna Mitchell on board to verify results, add transparency and insure accuracy in the determination of winning university. He says with a laugh, "It will kill me to cut a check to Clemson, but, hey, in my book we all win when supporting education and promoting the arts."

If you have any questions about Artist John Ross Palmer or the Clemson v. Carolina Art Challenge, contact art gallery co-owner Ryan Lindsay at 713-861-6726 or Ryan@JohnPalmerArt.com. Learn all about John Ross Palmer at JohnPalmerArt.com.

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Keywords

[Williams-Brice](#)
[Protecting](#)

[Palmer](#)

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