

## **John Collard Honored With Interim Management Lifetime Achievement Award by Association of Interim Executives**

*The Association of Interim Executives honors John M. Collard with Interim Management Lifetime Achievement Award*

February 13, 2014 (FPRC) -- The Association of Interim Executives [www.interimexecs.org](http://www.interimexecs.org) is pleased to present Mr. John M. Collard with their inaugural Interim Management Lifetime Achievement Award. The Association of Interim Executives has awarded John Collard the first ever Interim Management Lifetime Achievement Award for his excellence, contributions, and years of success as an interim executive and turnaround specialist. Beginning his career as a financial analyst and working his way up the corporate ladder, John Collard has completed 45 assignments as an interim executive and achieved over \$1 billion in transaction value for clients. In addition he has served as Chairman of the Association of Interim Executives since its inception. Collard is Past Chairman of the Turnaround Management Association. Collard was recently inducted into the Turnaround Management, Restructuring, and Distressed Investing Industry Hall Of Fame. Collard is a Certified Turnaround Professional (CTP), and a Certified International Turnaround Manager (CITM).

"I have been an Interim CEO and turnaround expert for over three decades and I continue to find out I have a very rewarding career," Collard said. "As an interim executive, you are turning the company from a loss to some sort of a leader. You are taking something that was a catastrophe and organizing it. I am always amazed at the situations that companies get themselves into." Collard continued. "I am honored and very proud to receive this Award. Thank you."

As Chairman of Strategic Management Partners, Inc. [www.StrategicMgtPartners.com](http://www.StrategicMgtPartners.com) in Annapolis, Maryland, John has parachuted into companies as the Interim CEO, COO, senior executive to turn around troubled and distressed companies, or serve as an outside director. He has achieved big results in this period with assignments ranging from turning around and selling a \$25 million NASDAQ traded manufacturer, to a \$33 million weapons defense contractor where he repositioned the company to achieve 3x revenue growth.

"We are honored to have John M. Collard as our inaugural recipient of the Interim Management Lifetime Achievement Award. Interim management is a new and expanding career choice and it is the success of accomplished executives such as John Collard that gives interim management the credibility it has in the marketplace," says Association of Interim Executives founder and CEO Robert Jordan.

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Principal:

John M. Collard is a Certified Turnaround Professional (CTP), and a Certified International Turnaround Manager (CITM), who brings 35 years senior operating leadership, \$85M asset and investment recovery, 45+ transactions worth \$780M+, and \$80M fund management expertise to run troubled companies, serve on boards, advise company boards, litigators, institutional and private equity investors, and raise capital. John has parachuted in as the Interim CEO or senior executive to turn around a troubled entity, and serves as an outside director. John is Chairman of Strategic

Management Partners, Inc. in Annapolis, Maryland, USA. John is inducted into the Turnaround Management, Restructuring, and Distressed Investing Industry Hall Of Fame, Past Chairman of Turnaround Management Association (TMA), Chairman of Association of Interim Executives (AIE), and Senior Fellow of Turnaround Management Society (TMS).

**Firm:**

Strategic Management Partners, Inc. ([www.StrategicMgtPartners.com](http://www.StrategicMgtPartners.com) 410-263-9100) is a turnaround management firm specializing in interim management and executive CEO leadership, asset and investment recovery, corporate renewal governance, board and private equity advisory, raising capital, and investing in and rebuilding distressed underperforming troubled companies. The firm has been advisor to Presidents Bush (41 & 43), Clinton, Reagan, and Yeltsin, World Bank, EBRD, Company Boards, and Equity Capital Investors on leadership, governance, turnaround management and equity investing. SMP is celebrating 25 years of service to its clients. SMP was named Maryland's Small Business of the Year, and received the Governor's Citation, Governor Martin J. O'Malley, The State of Maryland as a special tribute to honor work in the areas of turning around troubled companies and saving jobs in Maryland. Turnarounds & Workouts Magazine has twice named SMP among the 'Top Outstanding Turnaround Management Firms'. American Business Journals named SMP among the Most Active Turnaround Management Firms in Baltimore, Washington, and Mid-Atlantic Region. Global M&A Network Turnaround Atlas Awards named SMP as Boutique Turnaround Consulting Firm of Year.

**About the Association of Interim Executives:**

Association of Interim Executives is the voice of interim executives globally, a professional association with the mandate to educate the business world about the expanding specialty being practiced by many thousands of executives. It provides a forum for increasing knowledge within the profession and brings together interim executives and the companies that need them.

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