

Erica Allar Secures First Win of the Season on a Stradalli full carbon bicycle

The Colavita/Fine Cooking-Stradalli Women's Pro Cycling Team has earned its first victory of the 2014 season with a convincing win by Erica Allar at the Delray Beach Twilight Criterium.

March 27, 2014 (FPRC) -- Miami, Florida - Stradalli Cycle, the high performance carbon bicycle manufacturer, is pleased to announce that Erica Allar won the Delray Beach Twilight Criterium on a Stradalli full carbon bicycle. The whole Colavita/Fine Cooking-Stradalli Women's Pro Cycling Team put in an excellent performance with Jen Purcell and Lenore Pipes taking 6th and 9th places respectively.

Erica Allar set the pace early in the race and earned the first prime of the night on lap one. Team Colavita/Fine Cooking-Stradalli took several other primes during the night with Jessi Prinner taking the \$500 Gambler Prime.

The team worked well together and by using good tactics and lots of determination the team were able to launch multiple attacks and keep the pace high. The team worked as one as it covered moves from other teams and ultimately formed a lead out for the field sprint. The combination of bicycle, rider and team spirit worked brilliantly in combination to bring home the victory.

"A big congratulations to Erica Allar and all the members of Team Colavita/Fine Cooking-Stradalli," said Thomas Steinbacher, CEO of Stradalli Cycle. "We are so proud of the team and we are very pleased with the way our bicycles performed. We hope this is the first of many wins for the team."

Stradalli is supplying the Colavita/Fine Cooking team with Stradalli RP14 carbon fiber road bikes and Phantom II time trial bikes. Stradalli's sponsorship of the team is the first time that the carbon bicycle manufacturer has sponsored a professional women's team.

The team's next race is the Sunny King Crit in Anniston, Alabama on Saturday, April 5th. The race is also the first official race of the 2014 National Crit Calendar (NCC).

About The Stradalli Cycle Company

The Stradalli Cycle Company is based in South Florida and sells worldwide to the keen athlete who demands the best equipment. With years of experience in both high tech manufacturing and design as well as a love for cycling, Stradalli brings passion and innovation to the road racing and time trial markets.

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