

## **Why Help Others.org Seeks Crowd Funding to Produce Expo for Non-profits**

*Our mission is to raise awareness for ALL the non-profits and causes in today's world through education and fun events. We need your help today.*

April 8, 2014 (FPRC) --

WHYHELPOOTHERS.org seeks crowd funding to produce convention & expo for non-profit agencies.

Our non-profit organization is Why Help Others. Our mission is to raise awareness for ALL the causes there are in today's world. One way we want to do this is by producing a convention & expo/fair for approximately 100 non-profits organizations across the nation. The expo/fair will be open to the public and the property we have chosen can accommodate up to 10,000 guests in one event day. If we surpass our funding goal, we can choose a larger venue and invite even more non-profits. The more, the better!

This is only a small sample of what we are coordinating.

There will be approximately 100 display booths educating guests about the different non-profits and their cause(s).

In addition to the below, we will have raffles, games, various safety demonstrations, etc.

Our plan is to set-up the expo/fair like a theme park, with a map provided upon entry and a schedule of events "around the park".

### **DONATION STATIONS:**

Each "donation station" and drive will be sponsored by a non-profit organization(s) and have a goal for the event day.

For example, "Doggie wash & dry proceeds to Friends of Greyhounds.

Reaching our goal of \$1,225 will help nourish rescued greyhounds for 1 month in our local kennel.

Greyhounds on site available for adoption – see pet play area."

Balloon Pop

Pin on Map Treasure Hunt (Top Pinterest fundraising idea)

Bake-less bake sale

Doggie wash & dry

Pet Pictures with commemorative frame

Meaningful micro tattoos

\*Several micro designs to choose from for animal lovers, tree huggers, increase the peace, cruelty-free bunny symbol, etc.

Shirley Temple bar & Tea bar

Recycled designer jean live auction

Benefit dinner

After-party for a cause

**DRIVES:**

Blankets for the homeless  
Non-perishable foods for local food pantries  
School supplies for the children  
Blue jeans for recycling into eco-friendly insulation  
Flip-flops for underprivileged countries

**No-minimum-monopoly-money donations:**

At the door, guests will be given two \$1's (play money).  
After they browse, they will give the \$1's to the cause(s) of their choice.  
At the end of the day, organizations will turn in their play currency for a real donation check to take home to their charity. No minimum required.

**What our first funder had to say:**

"I have always been a big advocate for volunteering, but I've always had to do tons of research to find causes I felt were near to my heart. With this WHY HELP OTHERS EXPO/FAIR, all the work comes to me – the opportunity to browse over a 100 different causes in 1 location while having tons of fun. I cannot wait for this event to take place & I hope that you will help this dream come true for people like me.

I am proudly donating my own funds & time." -Kem

Contributing just \$1 gets you a warm and fuzzy feeling -  
or \$5 for a WHY HELP OTHERS sticker!

Please repost on your social media and help us spread the word!!

**PLEASE GO HERE TO MAKE A CONTRIBUTION NOW**

(accepting PayPal starting 04/08!):

<https://www.indiegogo.com/projects/why-help-others-convention-and-expo>

In less than 3 minutes, we were able to expose 34 disturbing statistics that deal with 19 of today's issues around the U.S. alone.

Imagine what we can do in an entire day...

You can watch our 3 min slideshow on [indiegogo.com](https://www.indiegogo.com) link above or here on YouTube:  
<http://youtu.be/IBb3I9Lx2tE>

For more information or to schedule an interview, please contact Sarah Elizabeth

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**Contact Information**

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