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Fort Wayne, Indiana (FPRC) May 30, 2014 -- Freedom Energy Holdings, Inc. (Pink Sheets: FDMF.PK) CEO, Brian Kistler, today announced the following with its wholly owned subsidiary Launch TV Network Company, Inc.

NYC— For Immediate Release May 28, 2014. Launch TV Network Company, Inc., a wholly owned subsidiary of Freedom Energy Holdings, Inc., Announces their new TV Broadcast affiliate, KCTU in Wichita, KS, on their newest channel 43.8. KCTU has some offerings for Launch TV programming on their main channel, and cross promotes with various Launch TV Programming promos on their 43.1 channel as well. We have signed an affiliate agreement for two years with the option of automatic renewal each consecutive year.

KCTU began carriage on AT&T U-Verse for the 43.1 channel on June 28, 2011. KCTU was nominated for a Heartland Emmy Award for Best Dayside Newscast in 2005, which was reported to be the first such nomination for an English-language LP station in Nielsen's Top 160 markets. The station then received a second nomination in 2010 for news graphics. Nielsen's local television market estimate for the Wichita-Hutchinson region is 450,300 television homes.

You can take a virtual tour of KCTU studios at www.kctu.com. Ron Nutt is the President and GM, and Tracie Walsh is the Program Director. Maureen Cooper, CEO of Launch TV said 'We are honored to be part of KCTU, a real home town station that has been there for over 22 years. We also look forward to having the opportunity to air their locally produced programs 'Mouthy Broads,' and 'Your Hour,' on Launch TV Network, which is already in the talks.'

You can find Launch TV in 21 US markets on local TV and/or cable, on Roku, and via iPoint TV on iPad, iPhone, Android, Smart Ts/Launch TVV devices and more, reaching over 30 million homes.

Launch TV Network Company, Inc. is a new network introducing new original series and movies, including groundbreaking premier pilots never been seen on TV before. Launch TV is a full entertainment network, with sports, cooking, music and Saturday morning cartoons for kids, as well as Church programs for early morning Sunday. Launch TV – where the audience counts!

Launch TV can be found Live on: www.mylaunchtv.net

ABOUT FREEDOM ENERGY HOLDINGS, INC:

Freedom Energy Holdings, Inc. (OTC: FDMF) is a diversified holding company that specializes in the identification and development of technologies with commercial applications.

FORWARD LOOKING STATEMENT-This press release contains certain 'forward‐looking' statements, as defined in the United States Private Securities Litigation Reform Act of 1995 that involve a number of risks and uncertainties. Statements, which are not historical facts, are forward‐looking statements. The Company, through its management, makes

forward-looking public statements concerning its expected future operations, performance and other developments. Such forward-looking statements are necessarily estimates reflecting the Company's best judgment based upon current information and involve a number of risks and uncertainties, and there can be no factors that could cause actual results to differ materially from those estimated by the Company. They include, but are not limited to, the Company's ability to develop operations, the Company's ability to consummate and complete the acquisition, the Company's access to future capital, the successful integration of acquired companies, government regulation, managing and maintaining growth, the effect of adverse publicity, litigation, competition, sales and other factors that may be identified from time to time in company's public announcements.

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