

Freelance SEO Essex To Contribute Full Page Spread in Essex Chronicle and Brentwood Gazette

The search engine marketing agency will be occupying a full page in both publications for the foreseeable future to raise awareness of SEO in the local community and open up a channel of communication between agencies and an ever-growing local business audience.

June 4, 2014 (FPRC) -- It's been announced this week that Freelance SEO Essex (otherwise known as FSE Online Limited) will be increasing its presence in The Business, a popular supplement for local company owners which is published on a monthly basis in both the Essex Chronicle and Brentwood Gazette.

The team were previously submitting an advice column to the publication every month but will now be occupying an entire page on a bi-monthly basis. Each spread will typically contain analysis articles alongside useful tips and techniques for companies that are struggling to gain exposure in the search engines. The page will also be used to bring important SEO industry developments to an audience of small to medium sized businesses owners that may still be getting to grips with the concept of SEO and exploring various different routes to market.

The Chelmsford-based SEO company ran with its very first full-page spread on a trial basis in May and the management team were delighted with the feedback the content received from their clients and peers. Co-director Danny Hall believes that using traditional print media to raise awareness of FSE's brand is key to his company's advertising strategy and he is quick to promote the advantages of combining SEO with an active offline marketing campaign.

"Companies need to invest in online marketing to ensure they remain competitive, but it still makes sense to work on creating a strong brand offline too," he says.

"For us, committing ourselves to a regular full page spread in such a prestigious local newspaper ensures we remain an authoritative voice in the local optimisation industry. It also shows our potential clients that we're not afraid to put ourselves out there. We're determined not to be another 'faceless' SEO company and want to prove that those who have previously had a bad experience with an SEO provider can trust us to deliver an honest and transparent service."

The next full page spread from Freelance SEO Essex will be published in July's issue of The Business. The content will be available on Wednesday 16th in the Brentwood Gazette and Thursday 17th in the Essex Chronicle.

FSE Online Ltd, trading as Freelance SEO Essex, is one of the South East's leading providers of bespoke SEO services, working on behalf of small to medium sized businesses in Essex, London and throughout the UK. The team's aim is to develop hard-hitting and sustainable search campaigns at incredibly competitive prices.

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Keywords

[Freelance SEO Essex](#)

[Essex Chronicle](#)

[Chelmsford-based SEO company](#)

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