

## **Stradalli Donates Bicycles to Young Adults Living in Lower Income Areas**

*Stradalli Cycle has partnered with MMD Realty Properties to give ten high performance carbon fiber bicycles to a group of young adults who couldn't otherwise afford to buy one.*

June 19, 2014 (FPRC) -- Miami, Florida - Stradalli Cycle, the high performance carbon bicycle manufacturer, is pleased to announce it has pledged ten carbon bicycles to a group of young adults in lower-income government aided communities. These ten individuals would normally not be able to afford a performance bike, but with the help of Stradalli they can now use their new bikes to help them get around, as well as for fun and exercise.

It all started when the owners of a beachfront property put their house on the market with MMD Realty. During the negotiations Michelle Ross, a senior partner at MMD Realty, noticed a Stradalli full carbon bicycle that stood almost unused in the property's garage. Since the house was being sold as fully furnished then the bike was also part of the sale, however it was also a point of contention between the sellers and buyers.

Michelle was struck by the irony that the two parties were haggling over an unused bike while there were plenty of young adults who would love such a machine, but would never be able to afford one.

Ross contacted Thomas Steinbacher of Stradalli and together they created a plan to give away ten Stradalli bikes to ten young adults. Among the ten Stradalli bikes to be donated is also the unused one from the beachfront property.

"I am so pleased that we are able to help these young adults," said Thomas Steinbacher, CEO of Stradalli Cycle. "My hope is that they fully embrace the healthy lifestyle, stay away from substances that harm their bodies, and enjoy riding."

"It is wonderful that ten very thankful young adults have will receive these Stradalli bicycles and pledged to continue a healthy lifestyle and to use the bikes, whether out of necessity for transportation, or for recreation and exercise," added Michelle Ross of MMD Realty.

Thomas Steinbacher was quick to respond to Michelle's call as he understands the hardships that face young adults. Thomas comes from a poor family and he had to battle with personal addiction issues during his youth. However with determination and help he beat his demons and has gone on to build a successful life for himself and his family, while also keeping an open heart for those less fortunate than himself.

### About The Stradalli Cycle Company

The Stradalli Cycle Company is based in South Florida and sells worldwide to the keen athlete who demands the best equipment. With years of experience in both high tech manufacturing and design as well as a love for cycling, Stradalli brings passion and innovation to the road racing and time trial markets.

### Contact

<http://www.stradalli.com>

**Contact Information**

For more information contact Stradalli Cycle of Stradalli Cycle (<http://www.stradalli.com>)

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