

Bob McCarty to Ride a Stradalli Cycle During Masters World Championships in Norway

Four times Florida State champion Bob McCarty will ride for Stradalli Carbon 29er during the 2014 UCI MTB Masters World Championships in Norway.

July 2, 2014 (FPRC) -- Stradalli Cycle, the high performance carbon bicycle manufacturer, is pleased to announce that professional cyclist Bob McCarty will be riding a Stradalli full carbon 29er mountain bike during the 2014 UCI MTB Masters World Championships in Norway. McCarty, who turned Pro in 2010, has been the Florida State Champion no less than four times, winning in 1997, 2011, 2012, and 2013. With over 270 race starts, he is currently at the top of his game, feeling strong and ready to race in Norway. As well as being ranked as the number one 40-49 year old in the USA, Bob also recently won the 2014 Sea Otter Classic in Monterey, CA.

"I am in the best shape of my life. This year I will be attending the Nationals in PA., the World Cup in NY., and the World Championships in Norway," said Robert McCarty. "I will then return to the USA to defend my Florida State Title for a 5th time."

Bob will be riding a full carbon 29er Stradalli Mountain bike during the championships. The frames on Stradalli's mountain bikes are made using 100% carbon fiber and have a tensile strength of 50 tons per square cm. This makes the frame strong but light, the ideal combination for mountain biking.

"Bob McCarty is a world class athlete and we are proud that he will be riding one of our bicycles," said Thomas Steinbacher, CEO of Stradalli Cycle. "I am sure he will do well at the event and it will be great to see him race on a Stradalli."

The 2014 UCI MTB Masters World Championships will be held in Hafjell, Norway. The picturesque village and ski resort is well equipped to host the World Championships and has successfully hosted several World Cup events over the last ten years. The Hafjell Bike Park is one of the leading mountain biking facilities in Europe. The park has 14 trails, covering over 25 km.

About The Stradalli Cycle Company

The Stradalli Cycle Company is based in South Florida and sells worldwide to the keen athlete who demands the best equipment. With years of experience in both high tech manufacturing and vdesign as well as a love for cycling, Stradalli brings passion and innovation to the road racing and time trial markets.

Contact

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Keywords

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