

## **Sports You Deserve Brings Awareness to 'Donate Life', While Helping High School Sports Programs**

*Jim Demers decided to start helping schools that are in need of sports equipment, after seeing that there was a huge need. He started Sports You Deserve, and because his son's life was saved by a liver transplant 6 years ago, he knows that he wants to do what he can to help Donate Life.*

*We have sponsors that help the schools, but we have decided to start campaigns through Crowdfunding, because there are businesses that want to donate money, but they are not able to pay the \$2,500 sponsorship package.*

July 11, 2014 (FPRC) -- Sports You Deserve has been contacting schools about needed equipment for their Athletic Departments, and they found that there are many schools in each state, desperately in need of help with equipment and funds.

Sports You Deserve is now posting campaigns for each school, through Crowdfunding. They plan to not only help schools that have limited funding, but also bring awareness to 'Donate Life'.

Sports You Deserve will give 10% of donations to Donate Life, and for every \$3,000 that is donated to help one of the schools needing equipment, Sports You Deserve will sponsor and advertise a 'Donate Life' logo at a school.

Sports You Deserve will be needing the help of others that realize we need to make sure our children are able to excel in, and enjoy the sports that they love. Sports You Deserve added a page to their website, to show each school in need that has accepted their help.

Jim Demers feels that Sports You Deserve can make a difference, and help Athletic Departments across the country acquire the equipment that they need and deserve. 'After seeing years of budget cuts, cancelled seasons and struggling administrators, I decided to get involved and make a difference.'

6 years ago, Jim Demers's son had a liver transplant, which saved his life. Jim will do everything possible to not only keep student athletes on the field, but also help find donors for other families, who want the chance to spend more time with a loved one.

### **Contact Information**

For more information contact Lisa Taylor of Sports You Deserve (<http://www.sportsyoudeserve.com>)  
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### **Keywords**

[help Athletic Departments](#)

[schools in need](#)

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