

iM Sports™ Creates New Apparel Category: Swimming Compression Safety Sleeves

iM Sports™ is extremely proud to announce that they will be expanding into and creating a new swimming compression sleeve apparel category.

August 7, 2014 (FPRC) -- iM Sports™ currently sells sports compression sleeves for major team and individual sports including baseball, basketball, football, cycling, running and golf. The company has been manufacturing iM Sports Sleeves since 2008 and currently ships worldwide out of their San Diego headquarters. The majority of sales are based in the US and Canada with European sales coming primarily from their basketball division.

iM Sports™ is extremely proud to announce that they will be expanding into and creating a new apparel category. Starting in August a new line of swimming safety sleeves will be sold through the iM Sports online platform. “We’ve had a ton of surfers and ocean swimmers tell us that they love our sleeves,” states Mo Nelson, founder and CEO of iM Sports. “We field tested our iM Sports sleeves and they help keep your arms warm in the cold Pacific Ocean, provide a mild level of buoyancy as well as continuous compression which improves blood flow” explains Mo. “They also make you easy to spot for lifeguards in terms of safety” continues Mo. “That is why we are launching a whole new apparel category at iM Sports... compression sleeves for swimmers and surfers!” exclaims Mo.

Swimming compression arm sleeves will come in full arm lengths and five different sizes. Eight different bright colors will be offered including Blue Hawaii, Light Pink, Neon Green, Orange, Yellow, Pink, Red and White. Each sleeve will be made of 80 percent nylon and 20 percent spandex. An elastic gripper at the top of each sleeve is designed to keep it firmly in place. The sleeves are designed to improve blood flow and block 98 percent of harmful ultra-violet rays. iM Sports has plans to further expand its sports compression sleeve offering in the future to include tennis and soccer sleeves. Apparel for each new sports category is tested by iM Sports staff first hand for quality control purposes.

Contact Information

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Keywords

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