

Tension Launch New Range of Art and Design Focused Phone Cases and Headphones

Tension are based in London. They are passionate about art. Passionate about sound and music. Passionate about quality. But above all passionate about design. This is reflected in the sound of the headphones and the feel of the phone cases.

August 25, 2014 (FPRC) -- Tension is pleased to announce a new range of high tech accessories that focus on art and design.

Your phone case is a canvass. Tension (www.tensiononline.com) supply high tech accessories that showcase young, original and important art. Art that has been forgotten and is worth being shown.

Your headphones are more important than your MP3 player. This is how you hear and feel your music. Their design is at the heart of your experience.

Tension believe that design is the important factor in high tech products, only good design often stops well before the human interface. The headphones, the phonecase, the laptop bag. These accessories are too often just a second thought.

The phonecase is an opportunity to show something of beauty. It is an urban canvass that should show off important art. It's a place where young art can be given an opportunity to reach the world.

And let's not forget the forgotten. While Grason Perry started his protest for 'no more art', it was because some of the best pieces have slipped through the gaps. Tension want to bring it back. Take for example the work of Utagawa Hiroshige (1797-1858). He was a master of the Japanese landscape woodblock print tradition. He lived his entire life in Edo (now Tokyo), and produced over 5000 delicately orchestrated pieces. At the time of his death he was known only by a circle of close friends who called him the artist of 'rain, snow and mist'. Tension are promoting the Edo series to allow his work to get out more.

Tension work at the interface of a device and the user. The contact point. Tension believe that good design should be everywhere in the system. Tension sound exclusion headphones are designed to be in tune with your device, your environment and you.

Contact Tension
<http://www.tensiononline.com>

Contact Information

For more information contact Tension of Tension (<http://tensiononline.com>)

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