

Philip Kapneck To Attend 26th Embassy Night in Washington D.C.

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Philip Kapneck, Maryland's long-time Trade Ambassador, has been invited to attend Embassy Night 2014, to network and exchange knowledge with the region's business and Embassy representatives. Leaders and representatives from thirty countries will be in attendance, to highlight the business results of 2014 as well as discuss future plans for 2015.

The World Trade Center Institute and the Maryland Department of Business and Economic Development host the event, Embassy Night 2014, on October 7, 2014 at the Ronald Reagan Building and International Trade Center.

This year's event is the 26th Embassy Night, to be held at the Ronald Reagan Building in Washington D.C. Celebrating international success and bringing the region's influential business leaders and diplomatic officials together to network and exchange knowledge makes the event worthwhile.

This year, there are two topical breakout sessions, "Maximizing Your Cyber Defense Through Workforce Readiness: Best Practices in Cybersecurity Training" and "East Meets West: Doing Business in the Southern Caucasus & Turkey." The breakout sessions commence simultaneously, at 4:30pm.

The Cybersecurity session came about because of the unprecedented rate at which governments, military, critical infrastructure and commercial ventures were compromised in the first six months of 2014. The session will start with Telecommunications Systems Inc. describing the current cyber environment.

The East Meets West session, sponsored by the United States Azerbaijan Chamber of Commerce covers doing business in three emerging markets, Azerbaijan, Georgia and Turkey, as their business focus changes and becomes more attractive.

Ambassador Philip Kapneck has attended previous Embassy Nights, that are co-hosted by the World Trade Center Institute and the Maryland Department of Business & Economic Development.

An International diplomat at a previous Embassy Night function had known Ambassador Kapneck since he was posted in Brussels, Belgium, and said, "Ambassador Kapneck was always popular and well-known to the Diplomatic Corps and I can understand why the Ambassador is not only Maryland's Trade Ambassador, but also their Goodwill Ambassador." – [See Embassy Night Washington DC October 2012]

Embassy night always features interesting people and interesting things to learn. At the 2012 Embassy Night, one of the features of the event was the partnership between

Baltimore/Washington International Thurgood Marshall Airport, and the largest economy in Europe, Germany. That partnership led to two milestone events. Those milestones were a record 2.22 million passengers at the airport, followed by Germany's Condor Airlines choosing the airport for its new mid-Atlantic hub.

One of the aims of these many business dealings is to boost local employment in Maryland, a subject close to Philip Kapneck's heart.

About Philip Kapneck

Philip Kapneck was appointed Maryland Trade Ambassador by Governor Mandel in the 1970s, and he moved to Brussels, Belgium, to achieve the State's business development goals, attracting European business and industry to Maryland.

More information about Philip Kapneck can be found on the official website <http://tradeambassadorkapneck.com/>

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