

## **Freelance SEO Essex Sponsors the Mid Essex Business Awards 2014**

*The Essex SEO agency is sponsoring the Best Business to Business category at this September's Mid Essex Business Awards event.*

September 17, 2014 (FPRC) --

Keen to drum up exposure for the FSE brand, the management team at Freelance SEO Essex will be attending this year's Mid Essex Business Awards ceremony as category sponsors.

Managing Directors Danny Hall and Danielle Haley have been travelling around Essex in recent weeks to meet the six finalists who are in the running for the Business to Business award. After interviewing representatives from each company and getting a feel for the way they work, they will be deciding their winner and their Highly Commended Company of Choice in time for the Awards night itself, which is taking place on Friday 26th September at The Fennes in Bocking, near Braintree.

Danny and Danielle will be on-stage to present both awards on the night.

So far, Danny has enjoyed meeting with a variety of local businesses and learning how some of the county's most forward-thinking entrepreneurs are introducing new and exciting ways of adding value to their B2B relationships.

"Travelling around and getting an insight into how other businesses work has been a great learning curve for us," he says. "We've picked up valuable tips and tricks from these inspiring organisations that we believe can be applied to most B2B companies, and are looking forward to handing out the awards to the companies that have most impressed us!"

Established nearly twenty years ago, the Essex Business Awards are managed by Newsquest, a nationwide news provider that operates some of the most popular newspapers in Essex, including the Essex County Standard, The Echo and the Chelmsford Weekly News. In addition to the Mid Essex Business Awards, which is designed for companies operating in the Chelmsford, Braintree and Maldon areas, Newsquest also runs similar initiatives in Thurrock, Basildon, Southend and Colchester, as well as a Countywide event which celebrates the very best in Essex talent and innovation. Visit the website for more information.

FSE Online Ltd, trading as Freelance SEO Essex, is one of the leading providers of bespoke SEO services in Essex, working on behalf of small to medium sized businesses to develop hard-hitting and sustainable search campaigns at incredibly competitive prices.

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