

## **Advanced Site Search For 3dCart eCommerce Sites Now Available**

*New feature allows 3dCart sites boost traffic and sales via advanced eCommerce site search.*

September 30, 2014 (FPRC) -- West Chicago, IL — Reinhart Technologies Inc. today announced it has added support for the 3dCart shopping cart system to its popular CyberSiteSearch eCommerce site search product.

This product enhancement allows online merchants using the 3dCart shopping cart to easily and rapidly deploy advanced site search on their e-commerce web site.

CyberSiteSearch implements many features that provide significant improvements to the default site search provided with most shopping cart systems. These include fuzzy search, configurable rich auto complete, guided navigation, broader search field inclusion, product quick find, automated user generated SEO, and many other features.

When deployed on an eCommerce web site, these and other features make it easier for visitors to locate and purchase products. This results in an increased conversion rate for the online merchant. It also results in a more responsive and engaging experience for the customer.

“Our product is more than just a site search solution”, explained a company representative. “It implements a self reinforcing process of business improvement by both increasing a 3dCart site’s traffic via its SEO features and then helping to convert that traffic via its site search features.”

This new 3dCart support is immediately available and affords a simplified startup interface that permits quick deployment of advanced e-commerce site search on a 3dCart site in a matter of minutes. Full details can be found at the site search for 3dCart page [http://www.cybersitesearch.com/docs/site\\_search\\_3dcart.html](http://www.cybersitesearch.com/docs/site_search_3dcart.html).

CyberSiteSearch affords a proven methodology that combines site search tools, merchandising, and search marketing features. Web sites using CyberSiteSearch experience increases in both the number of visitors from search engines as well as their sales conversion rate.

The product is implemented using a “hosted” or “Software as a Service” (SaaS) model, where all the software actually resides on the vendor’s servers. As a result, merchants need not license or install costly and complicated software on their server. Rapid deployment is assured via pre-built integrations of site search for popular shopping carts.

“Merchant Friendly Pricing” is set at just pennies per SKU per month, making the product particularly attractive to small and medium size business web sites.

A free version is available for starter web sites.

For further information, contact:  
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**Keywords**

[3dcart site search](#)

[ecommerce site search](#)

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