

iM Sports™ Expands Reach Into Tennis Elbow and Sports Compression Sleeves

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October 20, 2014 (FPRC) -- iM Sports™ is proud to announce that they are expanding their product line to include tennis elbow and tennis compression sleeves for both arms and legs. iM Sports is based in San Diego and has been manufacturing U.S. Made sports compression sleeves since 2008. The company currently offers specialized mild compression sleeves for various sports including baseball, football, basketball, cycling, golf and running. Tennis is a brand new category that will feature an elbow compression sleeve or 3/4 arm sleeve that has an elastic gripper at the top and blocks 98% of harmful UV rays.

“So far the feedback for tennis has been very positive,” states Mo Nelson, founder and CEO of iM Sports. “Our sleeves are designed for all athletes but the mild compression and sun protection they provide are perfect for tennis,” continues Mo. “We field test all of our sleeves before launching any new category and will be offering the same size as well as color selection that we do for our other sports like golf and running,” explains Mo.

Tennis elbow and compression sleeves are scheduled to be available at the iM Sports online outlet store within the next month. The sleeve styles offered will include full arm, three-quarter, forearm nine inch, forearm six inch and tennis calf leg sleeves. iM Sports plans to continue expanding its offering based on customer feedback as well as market demand. “We will continue expanding into different sports categories as we research how we can continue helping athletes” concludes Mo Nelson.

Contact Information

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Keywords

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