

Price Per Head Launches Mobile App For Bookie Websites To Offer Mobile Gambling Services

Price Per Head has created a mobile application that allows bookies ' clients to place a wager via their mobile phone.

San Francisco, CA - November 12, 2014 (FPRC) -- Online gambling continues to prove a booming industry, giving people the thrill of sports betting and casino games on their home PC or Mac, leveraging the power of the internet to offer almost every game imaginable in an online format that means people don't even need to leave the house to gamble. However, right now this does mean people can't place a wager while on the move, and PricePerHead.eu has a solution. The innovative price per head business to business provider has now created an app that allows bookmakers to offer full functionality on a mobile device.

The new app allows locals to offer full mobile support without having to develop an app from scratch, instead using PricePerHead.eu's pay per head system. The app has been developed by the same company that created the popular Sportsbook call center and Sportsbook software services which made online gambling more accessible to more people than ever.

The latest in this line of services by PricePerHead.eu is the mobile app, which will be going live shortly. The app will eventually be able to support casino games, sportsbook services, horse racing, live games and more.

A spokesperson for Price Per Head explained, "We have spent a great deal of time and care in the development stages ensuring that this product is not just a bare bones version one, but a comprehensive and versatile suite that can meet the diverse needs of our broad client base, and more importantly, their even broader customer base. By paying a price per head to us based on the number of users interacting via the app, businesses skip the expensive development costs and only pay for how successful the app proves to be for them, making it fair and accessible."

About Price Per Head: Price Per Head provides software and call center services to bookies around the world. The company has been in business for over 10 years, and now provides services to thousands of bookies. If a bookie has clients, they can use the sports betting, casino, poker and horse racing software to offer players superior betting services, and Bookies then pay on a 'price per head' per week rate of \$10/player(head)/week. For more information please visit: <http://www.priceperhead.eu/>

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Keywords

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